

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

APPLE INC.

Petitioner

v.

SIGHTSOUND TECHNOLOGIES, LLC

Patent Owner

Case CBM2013-00020

Patent 5,191,573

Before the Honorable MICHAEL P. TIERNEY, JUSTIN T. ARBES, and
GEORGIANNA W. BRADEN,
Administrative Patent Judges.

DECLARATION OF LAUREN N. ROBINSON

I, Lauren N. Robinson, make the following Declaration pursuant to 28 U.S.C. §
1746:

1. I am an attorney at the law firm Ropes & Gray LLP.
2. I provide this Declaration in connection with the above-identified

Covered Business Method Patent Review proceeding and Petitioner's Reply to Patent
Owner SightSound Technologies LLC's Response. Unless otherwise stated, the facts
stated in this Declaration are based on my personal knowledge.

3. Exhibit 4165 hereto is a true and correct copy of the transcript of the March 6, 2014 Deposition of John Snell, taken in connection with the above-identified Covered Business Method Patent Review proceeding, which was transcribed and certified by Kathleen Wilkins, Certified Shorthand Reporter, licensed in the State of California, License No. 10068, RPR-RMR-CRR-CCRR-CLR, of Gregory Edwards, LLC, and delivered to me on March 7, 2014. An exhibit label on the first page and page numbers on all pages have been added to the bottom of this document but no other alterations have been made.

4. Exhibit 4167 hereto is a true and correct copy of a series of screenshots from SightSound Technologies, LLC's website publicly available at http://www.sightsound.com/?page_id=489, which I printed in Portable Document Format ("PDF") on March 5, 2014. To arrive at that webpage, I selected "The SightSound Platform" and then "First System" from the options available at <http://www.sightsound.com>.

5. The webpage includes an embedded "macromedia FLASHPAPER" application with five pages available for a user to scroll through. To prepare Exhibit 4167, I printed this webpage five separate times, once with each of those pages shown in the application on http://www.sightsound.com/?page_id=489, in Portable Document Format ("PDF"), each time scrolling to a new page of those five available pages, in order to show that those were the pages available to view on http://www.sightsound.com/?page_id=489. Those make up pages 1-5 of Exhibit

4167. I then also printed a larger copy of each page by choosing the “print” icon in the “macromedia FLASHPAPER” title bar, which allowed me to print in Portable Document Format (“PDF”) just those displayed pages. Those make up pages 6-10 of Exhibit 4167.

6. The documents, as printed, bear a title, “First System | SightSound Technologies,” and date, “3/5/2014,” at the top of each page, an internet address, http://www.sightsound.com/?page_id=489, at the bottom of each page, and page numbers, “Page 1 of 1,” at the bottom of each of the first five pages. The first page of the document also has an exhibit label, “Exhibit 9 – Snell 3.6.14,” at the bottom, and all of the pages of the document contain additional page numbers, ranging from 1 to 10 of 10, on the bottom right corner of each page, as it was used in the March 6, 2014 Deposition of John Snell in the above-identified Covered Business Method Patent Review proceeding. An exhibit label on the first page and pages numbers on all pages have been added to the bottom of this document but no other alterations have been made.

7. Exhibit 4168 hereto is a true and correct copy of a series of screenshots from the Screen Shots page of the SightSound Technologies website publicly available at http://www.sightsound.com/?page_id=79, which I printed in Portable Document Format (“PDF”) on March 5, 2014. To arrive at that webpage, I selected “The SightSound Platform” and then “Screen Shots” from the options available at <http://www.sightsound.com>. To prepare Exhibit 4168, I printed

http://www.sightsound.com/?page_id=79 in Portable Document Format (“PDF”) to create pages 1-11 of Exhibit 4168. I then separately clicked on and printed in Portable Document Format (“PDF”) each embedded screen shot, in the order that it appeared on the webpage to create pages 12-35 of Exhibit 4168.

8. The documents, as printed, bear a title, “Screen Shots | SightSound Technologies,” on the top of the first eleven pages; date, “3/5/2014,” at the top of each page; an internet address, http://www.sightsound.com/?page_id=79, and page numbers, 1 to 11 of 11, at the bottom of the first eleven pages; and various internet addresses beginning with “<http://www.sightsound.com/wp-content/uploads/2011/08>” and “Page 1 of 1” at the bottom of the remaining twenty-four pages. The first page of the document also has an exhibit label, “Exhibit 10 – Snell 3.6.14,” at the bottom, and all of the pages of the document contain additional page numbers, ranging from 1 to 35 of 35, on the bottom right corner of each page, as it was used in the March 6, 2014 Deposition of John Snell in the above-identified Covered Business Method Patent Review proceeding. An exhibit label on the first page and pages numbers on all pages have been added to the bottom of this document but no other alterations have been made.

9. Exhibit 4169 hereto is a true and correct copy of a series of screenshots, which I captured on March 4 and 5, 2014, of the Movies section of the iTunes Music Store, which I accessed through an installed version of the iTunes application. The first page of the document also has an exhibit label, “Exhibit 11 – Snell 3.6.14,” at the

bottom, and all of the pages of the document contain handwritten page numbers that I added on March 6, 2014, ranging from 1 to 4, on the bottom right corner of each page, as it was used in the March 6, 2014 Deposition of John Snell in the above-identified Covered Business Method Patent Review proceeding. An exhibit label on the first page and pages numbers on all pages have been added to the bottom of this document but no other alterations have been made.

10. Exhibit 4170 hereto is a true and correct copy of a series of screenshots, which I captured on March 4 and 5, 2014, of the Movies section of the iTunes Music Store, which I accessed through an installed version of the iTunes application. The first page of the document also has an exhibit label, "Exhibit 12 – Snell 3.6.14," at the bottom, and all of the pages of the document contain handwritten page numbers that I added on March 6, 2014, ranging from 1 to 12, on the bottom right corner of each page, as it was used in the March 6, 2014 Deposition of John Snell in the above-identified Covered Business Method Patent Review proceeding. An exhibit label on the first page and pages numbers on all pages have been added to the bottom of this document but no other alterations have been made.

11. Exhibit 4171 hereto is a true and correct copy of a series of screenshots, which I captured on March 4 and 5, 2014, of the Music section of the iTunes Music Store, which I accessed through an installed version of the iTunes application. The first page of the document also has an exhibit label, "Exhibit 13 – Snell 3.6.14," at the bottom, and all of the pages of the document contain handwritten page numbers that

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