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**Hangartner et al.**

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(54) **SYSTEMS AND METHODS FOR  
PRIORITIZING MOBILE MEDIA PLAYER  
FILES**

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See application file for complete search history.

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(57) **ABSTRACT**

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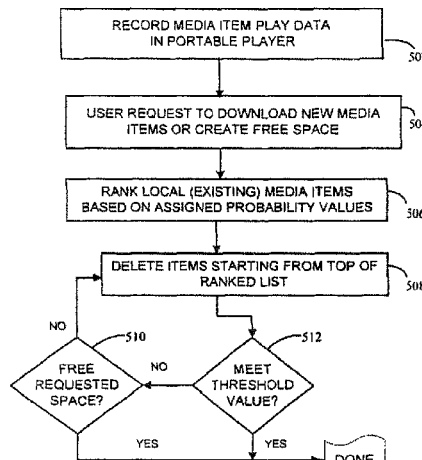
Disclosed are embodiments of systems and methods for pri-  
oritizing mobile media player files by providing for the auto-  
mated addition and/or deletion of media items for a mobile  
media player. In some embodiments, a statistical method may  
be provided for inferring which media items on a mobile  
media player should be deleted based on, for example, user  
taste data. In some embodiments, new media items may be  
loaded onto a user's mobile media player by creating one or  
more playlists from a playlist builder. The playlist(s) may be  
created by using user taste data. Rankings may also be created  
to determine an order for deletion of the media items currently  
on a mobile media player and/or for addition of new media  
items to the device.

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