

Joint Release

## Akamai and Apple to Continue Delivery of Industry Leading Internet Streaming Video and Audio

### Akamai's EdgeSuite technology to support worldwide delivery of Apple.com content, Apple software downloads and QuickTime TV streaming

Cambridge, MA—April 23, 2001—Akamai Technologies, Inc. (Nasdaq: AKAM), and Apple® today announced that they will continue to work together to deliver high quality streaming video and audio over the Internet. Akamai's EdgeSuiteSM Service will provide the worldwide infrastructure to support content delivery for Apple.com and Apple's software downloads, and will continue to serve as the worldwide backbone for QuickTime TV™ (QTV).

"We're thrilled to continue working with Apple, one of Akamai's charter customers, to support Apple's worldwide content delivery needs," said Akamai Chairman and CEO George Conrades. "Apple uses the web to drive their business, and has developed the Internet as an information and entertainment medium with QTV, and our technologies and services help bring the performance of those products to a new level."

"Apple and Akamai have consistently delivered the highest performance, highest quality streaming video and audio over the Internet," said Philip Schiller, Apple's vice president of Worldwide Product Marketing. "Apple's customers depend on the quality and reliability they receive from our Akamai-powered Apple.com website and QTV."

Apple and Akamai have been working together since 1999 to optimize the quality of streaming video and audio over the Internet, including the record-setting webcasts of Steve Jobs' Macworld Expo keynote presentations. At Macworld Expo San Francisco 2001, the keynote webcast set Internet records for streaming media on the web, with more than 250,000 people watching various parts of the keynote, and more than 35,500 simultaneous viewers generating 5.3 gigabits of peak streaming traffic.

**About Apple** Apple ignited the personal computer revolution in the 1970s with the Apple II and reinvented the personal computer in the 1980s with the Macintosh. Apple is committed to bringing the best personal computing experience to students, educators, creative professionals and consumers around the world through its innovative hardware, software and Internet offerings.

**About Akamai** Akamai is the leading Content Delivery Service Provider, serving thousands of customers worldwide. Akamai has the broadest deployment of servers for content, streaming media, and applications delivery with more than 9,700 servers in 56 countries directly connected within over 650 different telecommunications networks.

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