

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor: Jeffrey Bruce
McGeorge
United States Patent No.: 7,941,357
Formerly Application No.: 10/451022
Issue Date: January 25, 2011
PCT Filing Date: October 26, 2001
Former Examiner: Ella Colbert

// Attorney Docket No.:
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// Case No: CBM2013-000005
// Patent Owner: Market-Alerts Pts Ltd
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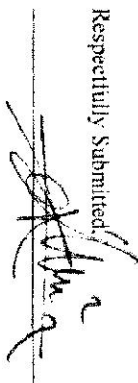
For: Trading System

MAIL STOP PATENT BOARD
Patent Trial and Appeal Board
United States Patent and Trademark Office
Post Office Box 1450
Alexandria, Virginia 22313-1450

POWER OF ATTORNEY UNDER 37 C.F.R. § 42.10(B)

I hereby appoint Andrew Choung (Reg. No. 44,662), as lead attorney, and William Fitzpatrick (Reg. No. 58,332) as back-up attorney, to represent Patent Owner Markets-Alert Pty Ltd in the transitional post-grant review proceeding for covered business method patents concerning the patent identified above, before the Patent Trial and Appeal Board in the United States Patent and Trademark Office, and to transact all business connected therewith.

Respectfully Submitted:



November 1, 2012

CERTIFICATE OF SERVICE

I certify that a copy of the foregoing Patent Owner's Power of Attorney pursuant to 37 C.F.R. § 42.8 was served on November 2, 2012 by causing it to be deposited in the United States Postal Service as Express Mail (Label No. EI 575260665) postage pre-paid in an envelope addressed to counsel for petitioner at the following address:

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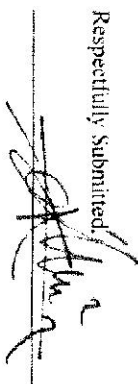
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