

From: Philippa Tosh <Philippa.Tosh@etrade.com.au>
Sent: Tuesday, October 17, 2006 8:07 PM
To: jeff mcgeorge <jeff@markets-alert.net>
Cc: Max Lindsay <maxlindsay@markets-alert.net>
Subject: RE: Emailing: Etrade Invitation Approach1.1

Hi Jeff,

As a starting point that does look very good. I will need to send this through Compliance and they generally have quite a bit of feedback.

We need to think about how we answer customer questions during the trial.

Are you working on instructions as to how customers access the platform? We will also need to give them instructions on how to use the platform: how to place an alert, monitor an alert, etc.

Regards,
Philippa

-----Original Message-----

From: jeff mcgeorge [mailto:jeff@markets-alert.net]
Sent: Wednesday, 18 October 2006 12:01 PM
To: Philippa Tosh
Cc: Max Lindsay
Subject: Emailing: Etrade Invitation Approach1.1

Hi Philippa,
I thought I'd get you to vet the approach doc. first, before adding in the client attachment,

Kind Regards Jeff

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