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Overview

Innovation can be a very powerful tool in the right hands – yours. You can engage Bloomberg’s all-inclusive suite of innovative equity-analysis tools to drive results. Get a fully customizable desktop with data transparency, dynamic monitors, and powerful analytics that ensure you capture the information essential to your business. We also offer new insight into broader corporate sustainability performance using environmental, social and governance (ESG) data, news and analysis on companies around the world.

News and research

Get the definitive coverage you can really use – comprehensive coverage of companies, markets, industries, economies and governments – and use custom monitors to filter for important headlines on the securities and topics you care about.

See, hear and learn – multimedia features connect you to breaking news events, over 10,000 video clips, and over 200,000 archived reports with key newsmakers.

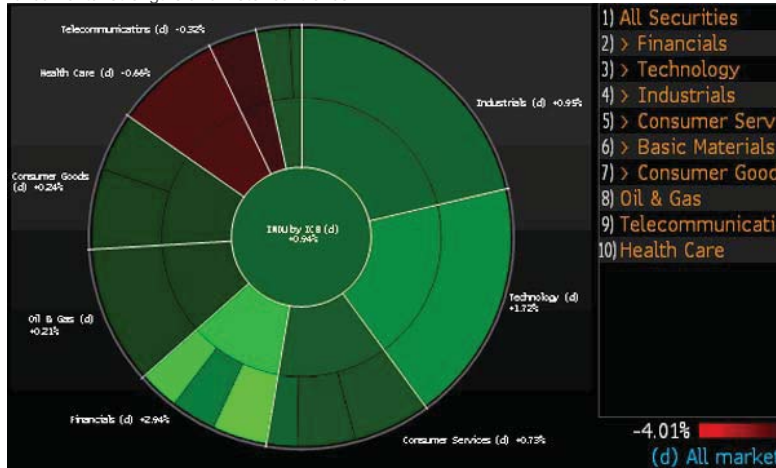
Obtain direct access to over 1,200 sell-side and third party contributors, and seamless integration with news, data and analytics. Bloomberg News aggregates all of the third party and independent research you need in one Research portal so you have a seamless, simplified experience.

Access company evaluation tools. See a comprehensive overview on almost any company worldwide encompassing dividend, earnings, shareholder, and fundamental data – all on one screen. Examine a company’s history, with more than 20 years of income statements, balance sheets and cash flow statements that generate over 1800 ratios. See relative value year-over-year and analyze the current fundamental strengths and historical trends.

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Equity Screening

Screen a pool of more than 420,000 equities from our global database, so you can identify those that fit your defined criteria and generate new investment opportunities.

Customized

In this business you often need to make quick trade decisions - That’s where customized views of real-time pricing and accurate data can bolster your position. Launchpad is Bloomberg’s latest and most important release for this function. It delivers all the rich content of the Bloomberg Professional service in a customizable desktop format, so you constantly see real-time information that’s relevant to you and your strategies. The result? You can make quicker, smarter investment decisions.

Choose from essential market data and insightful Bloomberg analytics to create your own customized pages. You can incorporate pricing monitors, charts, news, and analysis screens to create your own views, displayed anywhere on the desktop. And you can get expert help in configuring the system to your needs, at no extra charge.

Technical Analysis

We provide the ability to create custom charts for single or multiple securities, view spreads or ratios, and use our seasonality charts for identifying cyclical patterns. You can add events, including earnings releases and economic indicators to your charts, and enhance them with extensive technical analysis using standard, proprietary and third party indicators.

Execution Management

Our robust Execution Management System lets you quickly turn your strategies into actions. It’s a straight-through processing solution that streamlines your trading activity. Trade blotters, real-time pricing, indications of interest, and execution reports integrated on one monitor. No wasted time means you can realize more opportunities.

Bloomberg Excel add-in

You manage much of your pricing and analysis in Excel. But your outputs can only be as fast and reliable as the data that's nourishing your spreadsheets. What makes the Bloomberg Excel add-in the most productive choice you can make? The same high quality, timely data you rely on from the Bloomberg Professional service.

The Bloomberg Excel add-in delivers market data, historical data, reference data and analytics right into an Excel spreadsheet. The Import Data wizard lets you tune the incoming information to your precise needs, and automate its delivery. If you're an advanced user, you can use Bloomberg worksheet functions to construct your own formulas. That's serious power.

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