	Page 1			
1	UNITED STATES PATENT AND TRADEMARK OFFICE			
2	BEFORE THE PATENT TRIAL AND APPEAL BOARD			
3				
4	LIBERTY MUTUAL INSURANCE CO.			
5	Petitioner			
6	V.			
7	PROGRESSIVE CASUALTY INSURANCE CO.			
8	Patent Owner			
9				
10	Cases CBM2012-00002; CBM2012-00004(JL)			
	Patent 6,064,970			
11				
	Case CBM2013-00004(JL)			
12	Patent 8,090,598			
13	Cases CBM2012-00003; CBM2013-00009(JL)			
	Patent 8,140,358			
14				
				
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17	DEPOSITION OF MARY LOU O'NEIL			
18	Washington, D.C.			
19 20	Friday, September 13, 2013			
21	Progressive Exhibit 2022			
22	Liberty Mutual v. Progressive			
23	CBM2012-00002			
24	Deposit od brit. Toba I. Hormonica DDD			
25	Reported by: John L. Harmonson, RPR			
20	Job 65806			



	Page 6		Page 7
1	M. O'NEIL	1	M. O'NEIL
2	introduced by Mr. Miller.	2	the you know, I guess there are 50 standards
3	Q. Were you familiar with this document	3	of practice and several statements of principle,
4	before it was offered by Progressive in its	4	daily. I mean, it's on an as-needed basis. You
5	response to the Liberty Mutual petition?	5	go back to the document whenever you might want
6	A. Yes. I've been familiar with this	6	to use it.
7	document since its initial publication. I	7	Q. And in fact, you've used this document
8	believe it was back in the 1980s, maybe 1982 or	8	in your actuarial work in the past?
9	somewhere in that range.	9	A. Yes, I have used it in the past.
10	Q. So it's a document you're well	10	Q. And in fact, in the past has some of
11	acquainted with; is that right?	11	your actuarial work been conducted in a way
12	A. It's not something	12	that's consistent with the statement of
13	MR. MYERS: Objection. 402, 403.	13	principles set forth in this document?
14	A. I'm familiar with the document as any	14	MR. MYERS: Objection. 402, 403.
15	other professional actuary might be.	15	A. I believe all of my actuarial work has
16	Q. It's not a document that would be	16	always been consistent with all of the standards
17	obscured to actuaries practicing in their field;	17	of practice, which includes the statements of
18	is that right?	18	principles.
19	MR. MYERS: Objection. Federal Rule	19	Q. And by that, you mean this statement
20	of Evidence 402, 403. I'm going to give the	20	of principles that is Progressive's Exhibit 2012?
21	rule number as we go forward, but I'm	21	A. Well, there are several statements of
22	referring to the Federal Rules of Evidence.	22	principles attached to the standards of practice.
23	A. I'm not sure what you meant by	23	This is one of them. So I included everything.
24	"obscure." We don't at least I as a	24	Q. Okay. Let me now hand you another
25	professional don't sit and look through all of	25	exhibit, Liberty Mutual Exhibit 1022 in case
	Page 8		Page 9
1	M. O'NEIL	1	M. O'NEIL
2	CBM2012-2.	2	A. This paragraph mentions something I
3	(Liberty Mutual Exhibit 1022, having	3	did as a consultant to the New Jersey Market
4	been marked for identification, is attached	4	Transition Facility.
5	hereto.)	5	Q. And what you did was help to develop
6	Q. Can you identify that document,	6	an actuarial class system using driving record
7	Ms. O'Neil?	7	points; is that right?
8	A. Do you wish for me to read the entire	8	A. Correct.
9	description on the cover?	9	Q. And when you did that, was your work
10	Q. If that's how you would like to	10	consistent with the risk classification statement
11	identify it.	11	of principles that's Progressive's Exhibit 2012?
12	Let me ask a different question. Is	12	MR. MYERS: Objection. 402, 403.
13 14	this your rebuttal declaration in the CBM2012-2 case?	13 14	A. Yes. As I said, my work has always
15	A. That is correct. That is what the	15	been consistent with the statement of principles. Q. So in your experience, you have always
16	identifying caption says.	16	adhered to this statement of principles whenever
17	Q. And you recognize it as such, correct?	17	you have provided your professional services as
18	A. Yes.	18	an actuary?
19	Q. Okay. Now, I would ask you to turn to	19	MR. MYERS: Objection.
20	Paragraph 46. Are you there?	20	Q. Is that right?
21	A. Yes.	21	MR. MYERS: Objection. 402, 403.
22	Q. Okay. In this paragraph you're	22	A. I wouldn't use that terminology, that
23	providing testimony about helping to develop an	23	terminology of "adhered." As I've explained
24	actuarial class system in New Jersey, correct?	24	other places in my declaration, these statements
25	MR. MYERS: Objection. 402, 403.	25	of principles and the standards of practice are

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driving record points were the supposed bad drivers. And they are the ones, then, that should pay.

So this plan was devised by gathering data from DMV. It was actually Department of Motor Vehicle data. And what they were able to provide were counts, basically, frequency counts by driving record points. Well, then, there --Those data were now analyzed for revenue generation; break points, where would you break this, would you have groupings of zero to one point, two to three, so on. Where would you break it, what kind of charges would you have at each subdivision.

And then there was the consideration of possibly point forgiveness for those that maybe had one ticket or two points.

So a lot of different scenarios were reviewed and considered, and in the end the only data that were available were indeed just those distributions by number of points and then assignment of dollar values to determine the revenue that might be generated from the system to provide it to the residual market system.

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Q. That was an extremely long answer --

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A. I'm sorry.

Q. -- to a different question than the one I asked.

MR. MYERS: Objection. 402, 403.

If you want to ask questions, that's great. If you want to comment about the testimony ---

MR. WAMSLEY: I do --

MR. MYERS: -- then we're going to have problems.

MR. WAMSLEY: I do want to have --MR. MYERS: Then we're going to have problems.

MR. WAMSLEY: I do want to have a conversation. I'll have it with you, Mr. Myers. We have limited time. We have five proceedings. And we -- I don't intend to have a filibuster session.

When I ask a question that can be answered yes or no or in a few words, I'd appreciate that kind of answer. If there's a need for qualification, I certainly understand. That's permissible and that's

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appropriate. But an answer that goes on for several pages that is not responsive to the question is going to waste our time here and we're going to end up having to bring Ms. O'Neil back, and I don't think any of us wants to do that.

MR. MYERS: I disagree with you. The record will speak for itself.

MR. WAMSLEY: Can we go back to the question and read it to her?

(Whereupon, the requested portion was read back by the Reporter.)

MR. MYERS: Objection. Rule 402, 403.

- Q. Can you answer that question yes or no, Ms. O'Neil?
- A. Well, once again, my long answer, as you said, was a description of the data and how it was used and why those were the data that were used.

Were those data homogeneous? I would answer yes. I mean, let's look at the definition provided by the standard. Let's see here.

Now, the standard utilizes expected loss costs in its definition of homogeneity.

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Now, I did not have expected loss costs available to me in utilizing the data that I was using. Nevertheless, based on my experience in the field, I believe that expected loss costs were appropriately identified by the groupings that were set up.

- Q. This statement of principles is one of -- one source of generally accepted actuarial principles and practices; am I right?
- A. That is correct. Like I -- I believe I said earlier, you would look at the literature as well and other standards of practice and so on.
- Q. And there are other -- as you say, there are other sources of generally accepted actuarial principles and practices besides this statement of principles?
- A. Definitely. This is a very small piece of the entire body of information.
- Q. Are there any other generally accepted actuarial principles and practices that are in conflict with the ones that are set forth in Exhibit 2012?

MR. MYERS: Objection. 402, 403.



5 (Pages 14 to 17)

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A. I guess I don't understand that question, because if they're in conflict with it, they can't be part of the generally accepted principles and practices. I would think the body of it is fairly cohesive.

Q. I would think so too.

So all the other sources of generally accepted actuarial principles and practices, to the extent they relate to this same subject matter as Exhibit 2012, would be consistent with it: is that correct?

MR. MYERS: Objection. 402, 403.

A. I don't know if I would put it exactly that way. Part of the thing about actuarial science is that it's not an exact science. Everything that has been written in various papers, including this, has been written by people. And it's not like mathematics where two times two is four. This is in the best judgment of the people who wrote it at the time.

The same thing with various papers in the literature. I would assume that a statistician or even another actuary may not necessarily, without this in front of them, write

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the same definition for homogeneity. It doesn't make it wrong; it makes it different. So I would think that if we did some research, we would find other criteria that people have put forward related to classifications, not making any one of them more wrong or right, it becomes part of the total body of knowledge of an actuary.

So I really can't -- I can't really agree to what you're saying, that every document we look at is going to have the same thing in it. I don't think so.

O. In fact, hasn't this statement of principles in Exhibit 2112 -- or excuse me, 2012 been widely accepted by actuaries practicing in the field?

MR. MYERS: Objection. 402, 403.

A. I really wouldn't know what "widely accepted" means. I know that it's part of the standard of practice 12, which is part of the entire set of standards of practice. I'm not sure what the total number is at this time. Nevertheless, there are other papers and so on that have been written related to classifications, related to statistical analyses

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of classifications and so on which might expand upon the concepts as they relate to classification. This is more simplistic than a lot of things one might read on the subject.

Q. Are you aware of any other guidelines that conflict with the Exhibit 2012 statement of principles?

MR. MYERS: Objection. 402, 403.

- A. These are the only guidelines per se in terms of something that's been set forth as part of the standards of practice. The rest of the body of generally accepted principles and practices would come from professional writings, publications, the body of actuarial literature. That's what I'm referring to that would expand upon this and actually be more technical than this. You would find that in other writings, which would become part of generally accepted actuarial principles and practices as opposed to something that is actually part of the standards of practice.
- O. Are there other standards of practice that are in conflict with the statement of principles in Exhibit 2012?

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MR. MYERS: Objection. 402, 403.

- A. This is the only standard of practice that deals with classifications.
- Q. Okay. In your opinion, has this statement of principles been relied upon by actuaries on matters that it's germane to?

MR. MYERS: Objection. 402, 403.

- A. This sounds like the same question you asked me before, only instead of "adhered" you've now said "relied upon." My answer is the same. It's been considered as appropriate along with the rest of the body of actuarial literature.
- Q. Have you ever publicly criticized any of these statement of principles?
- A. I do not recall having done so. I may have objected to someone perhaps stating that something should be adhered to or something is set in stone type of rule. But I don't recall necessarily criticizing. I don't recall doing that. Anything is possible, I suppose.
- Q. Let me refer you to Paragraph 7 of your rebuttal declaration, Exhibit 1022. Feel free to refresh your memory by looking at that paragraph, or the surrounding paragraphs if you

6 (Pages 18 to 21)



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claims data. In fact, he says actuarial class claims data, correct? Which could include other types of claims data besides actual claims data, correct?

- A. No. He says expected insurance claims loss, which is actual claims data. It doesn't say actuarial.
- Q. So all expected claims loss data has to be actual? It can't be estimated?
- A. Even if it is estimated, it's still -you're mistaking the word "actual" meaning of a company as opposed to from some other source.
 - Q. What did you mean by "actual"?
- A. I meant of a company as opposed to some other source.
- Q. You meant their own actual historical experience; is that right?
- A. Correct. I meant the company's own experience as opposed to some other data from some other source.
- Q. But you don't find that in Paragraph 16, do you?
 - A. I believe I do.
 - O. Expected claims loss could be

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estimated as well as taken from actual historical results. Am I right?

- A. Indeed, I'm not disagreeing with you. I'm saying that expected claims loss still would need to be based on the company's own data based on what Mr. Miller has said here, is what I'm saying. I'm saying in my thing that Mr. Miller has not allowed for the fact that data could be from some other outside source.
- Q. Nonetheless, he does not say "actual claims data" in that paragraph?
- A. He does not use that exact word. That is -- That is what I read whenever I read his testimony. He said expected insurance claims loss. That implies or basically is a statement that you would use the company's own expected insurance claims loss. Expected is estimated, basically.

So when I say "actual" here, it refers to within the company as opposed to from some other source, which is what this paragraph talks about, is that you can use data from other sources, you could use industry data, you could use data from another company if it were

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available. You could use data from -- there are other collection places that you can get data from. And that's what's not mentioned here.

- Q. Mr. Miller doesn't say that you have to use data from a particular company, does he?
- A. The way this is written, a POSITA would understand that he's saying that it's used from the company that is setting up the class.
- Q. Let me direct your attention to Paragraph 29 --
 - A. Okay.
- Q. -- of Exhibit 2010. Do you see the first sentence of that paragraph, Ms. O'Neil?
 - A. Yes, I see that.
- Q. Okay. And there Mr. Miller indicates that other considerations can be taken into account, including the experience of other rate filers, business judgment, and all other relevant information and data within and outside the state.

Do you see that?

A. Yes, I see that he wrote that there. Nonetheless, he didn't allow for that in these other places.

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- Q. So you don't read his entire declaration as being consistent with his opinions here?
- A. This statement is in a particular section of the declaration. The other -- I assume that this definition that we just read in 16 was meant to stand alone.
 - O. Oh, I see.

Isn't it correct that the statement of principles that Mr. Miller cites in his declaration allows for using data other than actual claims loss data?

- A. We should check. Do we have a specific spot in here?
- Q. You're the actuary. I wouldn't want to point you to the wrong section, Ms. O'Neil. But I'm referring to Exhibit 2012.
- A. I'm not finding it right now, but I suspect that -- I'm not sure that it actually addresses the exact source of the data. Because, once again, these are guidelines. They're not meant to be recipe books.

And I just note one more thing regarding Mr. Miller's sentence that you pointed

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9 (Pages 30 to 33)

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