UNITED STATES DISTRICT COURT SOUTHERN DISTRICT OF NEW YORK

BROADSIGN INTERNATIONAL, LLC,

Plaintiff,

v.

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Civil Action No.: 1:16-cv-04586 (LTS)

T-REX PROPERTY, AB,

Defendant.

DEFENDANT T-REX PROPERTY, AB'S MEMORANDUM OF LAW IN OPPOSITION TO PLAINTIFF BROADSIGN INTERNATIONAL, LLC'S MOTION FOR LEAVE TO AMEND

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Declaratory Judgment Defendant T-Rex Property, AB ("T-Rex") hereby submits this memorandum of law in opposition to Plaintiff BroadSign International, LLC's Motion for Leave to Amend its Complaint (D.I. 42). A declaration of Steven R. Daniels accompanies this memorandum.

I. INTRODUCTION

This Court properly dismissed BroadSign's prior complaint, finding that BroadSign had not pled facts establishing the existence of a "substantial controversy" between itself and T-Rex. D.I. 40 at 10. BroadSign's motion for leave to amend should be denied as futile for two reasons: (1) it fails to adequately address the deficiencies the Court identified in its Order; and (2) any controversy is now clearly moot because all of T-Rex's cases against BroadSign's customers have been resolved.

II. STATEMENT OF FACTS

At the time that T-Rex's motion to dismiss was being decided, by Defendant's admission, all but two of T-Rex's cases against BroadSign's customers had been resolved. D.I. 23 ¶ 24 (stating that "only the cases against Adaptive Micro Systems and ContextMedia Health are still pending"). BroadSign's proposed second amended complaint does not plead any new lawsuits against BroadSign's customers in the time since that motion was decided. D.I. 23 ¶ 24 (identifying seven lawsuits); D.I. 44-1 ¶ 29 (identifying "seven (7) BroadSign customers"). Moreover, BroadSign fails to disclose that, since that time, T-Rex's cases against those two remaining BroadSign customers have now concluded. Daniels Decl. Exhs. A, B.

III. LEGAL STANDARD

"[U]ndue delay, bad faith or dilatory motive on the part of the movant, repeated failure to cure deficiencies by amendments previously allowed, undue prejudice to the opposing party ... [or] futility of amendment" are grounds for denying leave to amend. *Foman v. Davis*, 371 U.S.

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178, 182 (1962). An amendment to a pleading will be futile if a proposed claim could not withstand a motion to dismiss pursuant to Rule 12(b). *Dougherty v. North Hempstead Zoning Bd. of Zoning Appeals*, 282 F.3d 83, 88 (2nd Cir. 2002).

IV. ARGUMENT

A. Amendment Would Be Futile Because T-Rex's Lawsuits Against Other Suppliers Do Not Establish A Case Or Controversy Between T-Rex and BroadSign.

BroadSign argues that its proposed second amended complaint establishes a case or controversy because T-Rex has allegedly "filed complaints alleging patent infringement of the Patents-in-Suit against suppliers similarly-situated to BroadSign." Pl.'s Mem. at 3-4; D.I. 41-1 **¶** 13-28. However, BroadSign's argument fails for two reasons: (1) the proposed second amended complaint fails to plead facts sufficient to establish that the other parties are actually "suppliers similarly-situated to BroadSign"; and (2) the mere fact that T-Rex has previously filed suits against some suppliers of unrelated products is insufficient to establish an "aggressive" litigation campaign that would create reasonable apprehension that BroadSign is next.

First, BroadSign's conclusory pleadings are insufficient to establish that T-Rex has engaged in a litigation campaign against others similarly situated to BroadSign. By BroadSign's own admission, BroadSign is "in the business of providing digital out-of-home software and solutions for digital signage and displays," and in particular, "hardware and software solutions" "built to order for its customers." D.I. 44-1 ¶¶ 3, 46. By contrast, a vast majority of the alleged suppliers identified by BroadSign were accused of infringement by operating a digital signage *network*. D.I. 44-1 ¶¶ 14, 16-23, 25-26. But BroadSign does not allege, or point to any allegation by T-Rex, that BroadSign is operating a digital signage network. This difference strongly counsels against a finding of an immediate and real substantial controversy. As to the remaining alleged suppliers, BroadSign fails to provide any specific facts that those suppliers are

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