## EXHIBIT AJ

$\leftarrow \rightarrow \mathrm{C}$ ○ community.fitbit.com/t5/Get-Moving/How-is-my-Cardio-Fitness-score-so-high/m-p/1986929 $\quad$.

COMMUNITY
Community > Health \& Wellness > Get Moving > How is my Cardio Fitness score so high?

How is my Cardio Fitness score so high? 区answered


## 1 BEST ANSWER

| DBS504 <br> Runner <br> 47 •2 22 | 05-12-2017 08:33 |  |  |
| :---: | :---: | :---: | :---: |
|  | $\checkmark$ Well Done! |  |  |
|  | Cardio Fitness is a lot about your vO2 Max, and vO2 Max is in large part hereditary. Exercise and healthy |  |  |
|  | eating can greatly influence it, but only to an extent. Elite marathon runners and other endurance athletes were born to run, in a sense. They achieve a v02 Max that would be simply impossible for most |  |  |
|  | people, no matter how hard they work at it. |  |  |
|  | So it looks like you've had running genes all along and just never knew it! |  |  |
|  | View best answer in original post |  |  |
|  | $\checkmark$ Best Answer | 135 Votes | Reply |


| Hill Runner - 270 マ 14148 | 05-11-2017 23:38 <br> Yeah the body is a miracle machine for sure. A yr ago i couldn't ride an exercise bike for more than 5 minutes and now i ride at a better pace for an hr a day plus walk the 10000 steps. <br> Just have to get that old heart and lungs pumping . |  |
| :---: | :---: | :---: |
|  |  |  |
|  |  | Reply |

## 05-11-2017 23:53

You get that score because you deserve it. Not many people run and you are actually more fit than you realise if you can now run 3.4 miles for 30 minutes.

Cross-Country Runner
1147 ~ 60 1 1192

## Karolien | The Netherlands

05-12-2017 08:33
$\checkmark$ Well Done!

Cardio Fitness is a lot about your v02 Max, and v02 Max is in large part hereditary. Exercise and healthy eating can greatly influence it, but only to an extent. Elite marathon runners and other endurance athletes were born to run, in a sense. They achieve a v02 Max that would be simply impossible for most people, no matter how hard they work at it.

So it looks like you've had running genes all along and just never knew it!
View best answer in original post

## 05-12-2017 08:41

PS. If you enjoy running and want to keep it up, I recommend joining a running group, or finding tips online. It will help you avoid injury, and continue your progression if you so desire.

Hal Higdon is a source I always use. For brand new runners I always recommend the 30-30 Plan or one of the 5 K training programs. But you seemed to have progressed beyond that already, so maybe a 10 K training plan? You don't even have to be training for an actual race if you don't want to, it could just be a good way to work up to running 6.2 miles safely.

I'm not sure if links work here, I'm going to try to link you to Hal Higdon's 10k Novice plan. (He has free plans and interactive plans which you have to pay for, I've always found the free plans just fine.) If the link

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sfurry
Recovery Runner
$7 \vee 0.166$

| 2 | 05-12-2017 09:54 *** |
| :---: | :---: |
| baitedbadger | Interesting, 7 weeks ago my carclio score was 38 and I struggled to jog for 60 secs ... A few days ago I completed my first ever 5 k (28:50) and my cardio score is now 50 . Excellent for my age. |
| Base Runner |  |
| , 26 人 0 H 9 | My dad once said I was a distant relative of a well known 80 s track runner, perhaps I too should of taken up running 30 years ago. |
|  | https://www.fitbit.com/user/5KRRJY |
|  | 0 O Votes Reply |
|  | 05-12-2017 14:28 *** |
|  | I wonder what the formula is for this. I'm a 45 -yr-old woman and mine is $44-1$ recently went up against a |
| wijody | $23-\mathrm{yr}$-old "cross-fitting" intern on the treadmill at work doing the Bruce protocol. (Cardiac Eval dept) and I |
|  | went longer than her, getting 30 seconds into Stage 6 and 18 mets. Last fall mine was 2 points higher - 46 |
| , 23 人 0 ¢ 77 | - when I ran a 12 K - got 2 nd in my age group - pace was lowish 8 min miles. I don't think I could ever get |
|  | 32 Votes Reply |
| R | 05-12-2017 15:15 ** |
| sfurry | Wijody, |
| Recovery Runner$\Rightarrow 7 \vee 0.46$ | It seems resting heart rate is also a factor, mine is around $56-58 \mathrm{bpm}$ according to my tracker. |
|  | Your $8 \mathrm{~min} / \mathrm{mile} 12 \mathrm{k}$ sounds impressive to me . I hope to achieve that endurance in a few months. |
|  | -Sfurry |

```
$
    wijody
    Base Runner
23 人0^47
```

Syty
05-18-2017 20:44

Interesting. I had the opposite. I am 40 and have run outdoors for most of my life. When I got mine I was in the low 'good' range and remained there for the few months I've had mine. I eat well and exercise every day with at least every other day being a run. Running is relaxing for me. Cardio I can do, just not winning any lifting competitions.

This is week I find myself in a hotel with tornados and high wind so I turned to the treadmill. I was watching the news as I did this so I just did a 2 mile run at 18 mins. When I finished the Fitbit read it as 78 miles in 18 mins and my score dropped all the way to mid 'fair'

I don't know the calculation that goes into this, but for it to never improve and then drop 2 whole levels after one poorly recorded run was disappointing.

I love the Fitbit, but disappointed in this area.

Congrats on on getting out there and your impressive improvements.


| \% | 05-18-2017 20:53 *** |
| :---: | :---: |
| sfurry | Syty, |
| Recovery Runner $7 \vee 0 \\| 6$ | I recommend checking your stride length settings on your Fitbit. Running outdoors with GPS to map out your distance is more accurate than running in one place if your stride length isn't set properly. I don't expect the cardio scores to be real indicators of health. It's better to judge on how well you are by improved running, working out, and regular physicals from a doctor. <br> -sfurry |

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