

# EXHIBIT B

# PHILIPS

VIA FEDEX

Fitbit, Inc.  
Mr. Park, CEO  
405 Howard Street, Suite 550  
San Francisco, CA 94105  
United States of America

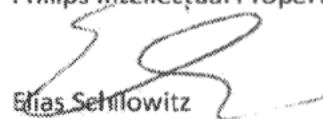
Subject: Use by Fitbit of certain Philips patents

Date: April 13, 2017

Dear Mr. Park,

We write to follow up on our two prior letters to you, dated October 10, 2016 and March 23, 2017, enclosed herein for your reference. Unfortunately, and surprisingly, we have not received any response from Fitbit. Kindly respond at your earliest convenience, but not later than May 1, 2017. If we do not hear from Fitbit by then, we will consider all options in bringing the matters discussed in our letters to your company's attention.

Yours sincerely,  
Philips Intellectual Property & Standards

  
Elias Schilowitz  
Senior IP Counsel

Encls. (2)



Philips Intellectual Property & Standards

# PHILIPS

VIA FEDEX

Fitbit, Inc.  
Mr. Park, CEO  
405 Howard Street, Suite 550  
San Francisco, CA 94105  
United States of America

Subject: Use by Fitbit of certain Philips patents

Date: October 10, 2016

Dear Mr. Park,

This letter is written to Fitbit, Inc. and its worldwide affiliates (collectively "Fitbit") on behalf of Philips Intellectual Property & Standards ("Philips IP&S"). Philips IP&S is authorized to license patents owned or controlled by Koninklijke Philips N.V. (previously known as Koninklijke Philips Electronics N.V.) and its affiliates (collectively "Philips"), including without limitation Philips Electronics North America Corporation.

We note that Fitbit is involved in the manufacturing, advertising, offering for sale, importing, licensing and/or selling of products and services in the field of activity trackers in the United States of America, Europe, China, Japan and other countries.

This letter serves as formal notice that the Fitbit products and services as indicated and identified in Exhibit 1, as well as Fitbit products and services having equal or similar functionality, all infringe one or more Philips owned or controlled granted U.S. patents and their foreign counterparts.

For example, as shown in Exhibit 1, the Fitbit Surge infringes US 6013007, US 7325453, US 7401495, US 7204145 and US 7088233, and the Fitbit Mobile App and Dashboard infringes US 6602191 and US 8277377.

Philips is willing to discuss with Fitbit the terms and conditions of a non-exclusive, world-wide license under the patents listed in Exhibit 1.



Philips Intellectual Property & Standards  
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# PHILIPS

Date: October 10, 2016  
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We wish to schedule a meeting with Fitbit to discuss this matter, at a mutually convenient time and place, within two months from the date of this letter. Kindly let us know, at your earliest convenience, who will be the contact person in your organization with whom we can arrange such a meeting.

For good order's sake, all Philips' rights with respect of the unauthorized use of the patents listed in Exhibit 1 remain formally reserved.

Yours sincerely,  
Philips Intellectual Property & Standards



Elias Schilowitz  
Senior IP Counsel

Enclosures: Exhibit 1



Date: October 10, 2016  
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Exhibit 1: Philips patents and Fitbit infringing products and/or services

Patent title	Country	Filing date	Grant number	Grant date	Fitbit Infringing products and/or services <sup>1)</sup>
Method and apparatus for health and disease management combining patient data monitoring with wireless internet connectivity	CA	2000-dec-16	2395074	2013-jun-25	Fitbit Mobile App and Dashboard
	FR	2000-dec-16	1247229	2011-apr-20	
	DE	2000-dec-16	1247229	2011-apr-20	
	JP	2000-dec-16	5346149	2013-aug-23	
	GB	2000-dec-16	1247229	2011-apr-20	
	US	2000-dec-16	6602191	2003-aug-05	
	US	1999-dec-17	8277377	2012-oct-02	
Athlete's GPS-based performance monitor	AU	1999-mar-26	742130	2002-apr-04	Fitbit Blaze Fitbit Charge 2 Fitbit Surge
	FR	1999-mar-26	1076806	2004-sep-22	
	DE	1999-mar-26	1076806	2004-sep-22	
	IT	1999-mar-26	1076806	2004-sep-22	
	GB	1999-mar-26	1076806	2004-sep-22	
	US	1998-mar-26	6013007	2009-jan-11	
Activity monitoring	CN	2003-nov-21	200380105500.1	2009-akt-14	Fitbit Alta Fitbit Blaze Fitbit Charge Fitbit Charge 2 Fitbit Charge HR Fitbit Flex Fitbit Flex 2 Fitbit One Fitbit Surge Fitbit Zip
	FR	2003-nov-21	1571988	2008-mei-28	
	DE	2003-nov-21	1571988	2008-mei-28	
	JP	2003-nov-21	5641767	2014-nov-07	
	GB	2003-nov-21	1571988	2008-mei-28	
	US	2003-nov-21	7325453	2008-feb-05	
Activity monitoring	CN	2003-Nov-21	200810125012.1	2011-Jan-19	Fitbit Alta Fitbit Blaze Fitbit Charge Fitbit Charge 2 Fitbit ChargeHR Fitbit Flex Fitbit Flex 2 Fitbit One Fitbit Surge Fitbit Zip
	CN	2003-Nov-21	200380105538.9	2009-Jul-22	
	DE	2003-Nov-21	1571990	2008-Jun-04	
	FR	2003-Nov-21	1571990	2008-Jun-04	
	GB	2003-Nov-21	1571990	2008-Jun-04	
	US	2007-Mar-01	7401495	2008-Jul-22	
	US	2003-Nov-21	7204145	2007-Apr-17	
Personal medical device communication system and method	US	2002-jun-07	7088233	2006-nov-21	Fitbit Alta Fitbit Blaze Fitbit Charge Fitbit Charge 2 Fitbit ChargeHR Fitbit Flex 2 Fitbit Surge

<sup>1)</sup> All Fitbit products and services having equal or similar functionality also infringe the Philips' patents identified in this Exhibit 1.

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