

# EXHIBIT E

## DECLARATION OF ZAYDOON JAWADI

I, Zaydoon Jawadi, hereby declare as follows:

1. I am an independent computer expert and consultant.
2. As shown in my CV (attached as Exhibit 1), I have a Bachelor of Science in Electrical Engineering from Mosul University, a Master of Science in Computer Science from Columbia University, and over 35 years of experience in software development, engineering, consulting, and management in the fields of computing systems, Internet, website technologies, data storage, data networking, software applications, telephony, and telecommunication.
3. In 2010, I cofounded and am the President of Rate Speeches, Inc., an Internet company providing online communication rating and evaluation services.
4. From 2001 to 2006, I was President and cofounder of CoAssure, Inc., a provider of automated web-based telecommunication test services.
5. From 1999 to 2001, I was CEO, Chairman, and founder of Can Do, Inc. an Internet eCommerce and community company.
6. From 1992 to 1996, I was President and founder of Zadian Technologies, Inc., a supplier of data storage test systems, with over 50,000 units installed worldwide.
7. In 1996, Zadian Technologies was acquired by Xyratex International LTD (NASDAQ: XRTX, which was acquired by Seagate, NASDAQ: STX, in 2014).

Following Zadian's acquisition by Xyratex, I became a general manager at Xyratex until 1998. At Xyratex, I was responsible for a data networking analysis tools business unit, which designed and built Gigabit Ethernet network protocol analysis and monitoring products, which were sold, under OEM agreement, by the largest network protocol analysis and monitoring products supplier.

8. Prior to 1992, I worked as a software consultant, a software engineer, and an electrical engineer.
9. My experience specifically relevant to the digital signage includes being general manager of a data networking analysis tools business unit at Xyratex, 1997-1998, being general manager of a manufacturing test systems division at Xyratex, 1996-1996, and being president of a manufacturing test systems supplier, Zadian Technologies, 1992-1996. The Xyratex and Zadian manufacturing test systems comprised multiple individual test units (each with an independent LCD display operated by an embedded system) connected through a network to a central control system; the central control system has the ability to control the displays of the individual test units. My experience (1984-1992) also includes designing and implementing networked individual devices (each with an independent display operated by embedded system or PC) connected through a network to central control systems that control the display of the individual devices, and includes designing and implementing database, applications, and system software as well as drivers and other software for controlling graphics and monitor displays. In addition

to my technical work, my background includes being involved with direct marketing and advertising at Zadian Technologies (1992-1996), at Xyratex (1996-1998), at Can Do (1999-2001), at CoAssure (2001-2006), and at Rate Speeches (2010-present).

10. I have been retained by Farney Daniels PC, counsel for T-Rex Property AB. I have been informed that T-Rex is a company organized and existing under the laws of Sweden. I have also been informed that T-Rex is the owner of three patents: (1) U.S. Patent Number RE39,470, entitled “Digital Information System” (2) U.S. Patent Number 7,382,334, entitled “Digital Information System” and (3) U.S. Patent Number 6,430,603, entitled “System for Direct Placement of Commercial Advertising, Public Service Announcements and Other Content on Electronic Billboard Displays.”
11. I have been asked to assess claims 25 and 26 of the '470 Patent, claims 22 and 32 of the '334 Patent, and claims 42 and 43 of the '603 Patent, and in particular to individually assess the specific technologies addressed by each of these claims.
12. My compensation does not depend in any way on a particular litigation outcome.
13. I am over the age of eighteen and am competent to make this declaration. I make this declaration from my personal knowledge, experience, and education and, if called to do so, could and would testify competently thereto.

14. In preparing this Declaration, I reviewed the '470 Patent and its file history, the '334 Patent and its file history, and the '603 Patent and its file history. I also spoke with one of the inventors of the patent and one of the engineers who implemented the technology.

### **Digital Signage**

15. Traditional out-of-home advertising (AKA outdoor advertising), such as billboards, bulletins, notice boards, posters, banners, brochures, is being replaced with electronic signage, and, more recently, digital signage. Digital signage utilizes various digital display technologies, such as LCD, LED, computer monitors, flat screen monitors, projectors, digital television sets, overhead screens, wall-mounted screens, and other display devices. Digital signage may be used to display images, video, text, and other content to convey information, such as transportation schedules and timetables, passenger information, updates, news, weather, traffic, corporate and informational messages, warnings, etc. or for advertising. Digital signage may be deployed in airports, train stations, railway station platforms, subway stations, subway platforms, ship harbors, bus stations, hospitals, sports arenas, theaters, movie theaters, concert halls, hotels, stadiums, museums, conferences, exhibitions, assembly halls, lecture halls, conference rooms, shopping malls, retail stores, restaurants, corporate buildings, etc. Digital signage allows both digital information and digital advertising to be displayed in public infrastructures and places that are accessible to and frequented by a general public. Digital signage

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