EXHIBIT 8

Exhibit 8 - U.S. Patent No. 8,775,249 ("'249 Patent")

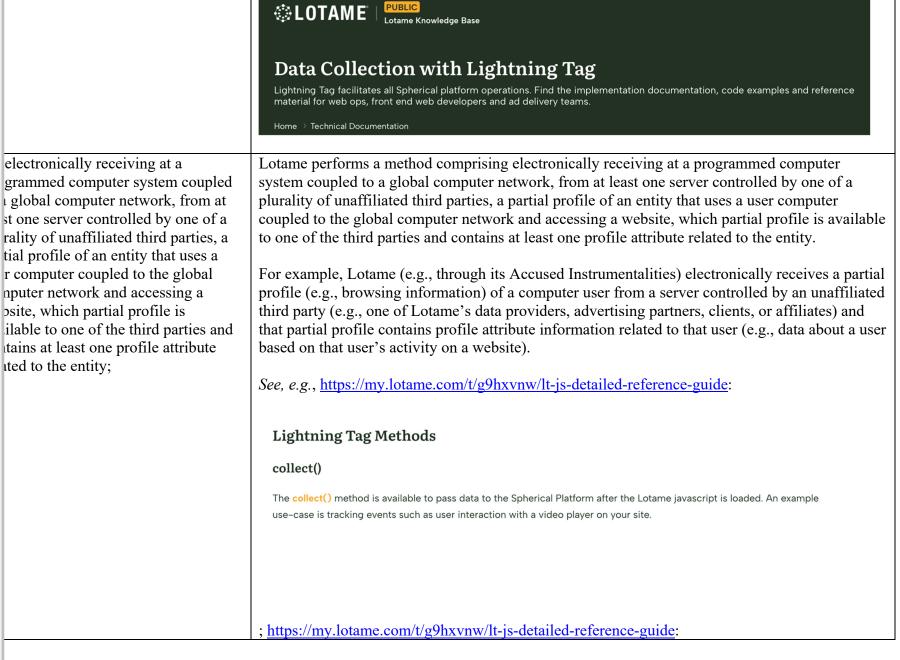| Claim 1	Lotame's Infringement
re]. An automated method of lecting profiles of Internet-using ities, the method comprising:	Lotame performs an automated method of collecting profiles of Internet-using entities. *See, e.g.*, evidence and analysis for claim limitations (a)-(e) below; https://www.lotame.com/lotame-data-exchange/: # Lotame Data Exchange **The World's Largest, Trusted Data Marketplace** Buyers have ready access to thousands of high-quality audience segments in the world via Lotame's second- and third-party data marketplaces. Choose from pre-packaged, custom, or proprietary Lotame Precision Demographic and Intent audiences. Meet your unique data needs by connecting directly with our dedicated data experts for help with pre-sale, RFPs, or current campaigns.

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; https://my.lotame.com/t/p8yyptf#monetizing-with-behavior-amp-sightings-information:

Monetizing with Behavior & Sightings Information

; https://my.lotame.com/category/lightning-tag:

	◈ LOTAME | **PUBLIC** Lotame Knowledge Base **Data Collection with Lightning Tag** Lightning Tag facilitates all Spherical platform operations. Find the implementation documentation, code examples and reference material for web ops, front end web developers and ad delivery teams. Home › Technical Documentation
electronically receiving at a programmed computer system coupled to a global computer network, from at least one server controlled by one of a plurality of unaffiliated third parties, a partial profile of an entity that uses a user computer coupled to the global computer network and accessing a website, which partial profile is available to one of the third parties and contains at least one profile attribute related to the entity;	Lotame performs a method comprising electronically receiving at a programmed computer system coupled to a global computer network, from at least one server controlled by one of a plurality of unaffiliated third parties, a partial profile of an entity that uses a user computer coupled to the global computer network and accessing a website, which partial profile is available to one of the third parties and contains at least one profile attribute related to the entity. For example, Lotame (e.g., through its Accused Instrumentalities) electronically receives a partial profile (e.g., browsing information) of a computer user from a server controlled by an unaffiliated third party (e.g., one of Lotame's data providers, advertising partners, clients, or affiliates) and that partial profile contains profile attribute information related to that user (e.g., data about a user based on that user's activity on a website). *See, e.g.,* https://my.lotame.com/t/g9hxvnw/lt-js-detailed-reference-guide: **Lightning Tag Methods** **collect()** The **collect()** method is available to pass data to the Spherical Platform after the Lotame javascript is loaded. An example use-case is tracking events such as user interaction with a video player on your site. ; https://my.lotame.com/t/g9hxvnw/lt-js-detailed-reference-guide:

data Object

The `data` object is used to pass first party–data to the Spherical Platform for use in targeting or other features. The object is optionally passed at setup time in the tag input function. It can also be passed post-page load in the `collect({data})` or in the `page({data})` methods that are described further down this page.

Name	Description	Example
behaviorIds	Existing behavior ID's from your Platform account that are owned by the same client supplied in the tag	```{

behaviorIds: [1,2,3],
``` |

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