

EXHIBIT M

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To: [Dennis Ellis](#); [Distribution Alias](#); [Eric W. Dittmann](#); [Frederick Cottrell](#); [Isaac S. Ashkenazi](#); [Jason Rawnsley](#); [Jeffrey Moyer](#); [Joseph Palys](#); [Katharine Mowery](#); [Kathy Murray](#); [Naveen Modi](#); [Nicholas A. Tymoczko](#); [Serli Polatoglu](#)
Cc: [Beatrice Franklin](#); [Bill Carmody](#); [Brian Farnan](#); [Justin A. Nelson](#); [Keeley Lombardo](#); [Lucas I. Silva](#); [Matthew Lowrie](#); [Rodney Polanco](#); [Tamar Lusztig](#)
Subject: UMass v. L'Oreal
Date: Wednesday, March 18, 2020 6:19:33 PM

Counsel, we are writing to inform you that Plaintiffs are opting not to rely on lost profits for their damages calculation. We will serve updated initial disclosures later this week.

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