

EXHIBIT 5



MENU

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KEY FIGURES



OUR EMPLOYEES

+ 14,000

employees received digital training in 2016

88 %

of the group's permanent employees have healthcare coverage that reflects best practices in their country of residence

1,000,000

LinkedIn followers

33 %

of Executive Committee members are women

OUR RESEARCH

473 patents registered in 2016

€850M Million euros invested in Research & Innovation

3,862 Research and Innovation employees

1 Worldwide centre in France

6 Regional hubs (USA, Japan, China, India, Brazil, South Africa)

OUR PRODUCTION

88 Packaging and processes patents filed in 2016

42 Factories worldwide

8 Distribution channels (1)

15 Carbon-neutral industrial sites

OUR COMMITMENTS

164.000 hours of volunteer work during the Citizen Day in 2016

82%

of new or revamped products have an improved environmental or social profile (2)

- 67%

of CO2 emissions in absolute value from factories and distribution centres since 2005 (3)

67,533

people from underprivileged communities were provided access to work

DIGITAL

31.9%

of net media spending on digital

+32.7%

E-commerce sales growth (4)

6.5%

Digital share of consolidated sales (4)

Source : 2016 Annual Report, [click here to discover the full version online](#)

(1) Hair salons ; mass-market ; department stores and perfumeries ; pharmacies, drugstores and medispas ; free-standing stores ; travel retail ; e-commerce ; convenience stores in the New Markets.

(2) New products, i.e. products for which new formulas have been developed and which are produced for the first time in the group's plants or products for which packaging was changed/updated in 2016.

(3) Period 2005-2016. In plants and distribution centres.

(4) Sales achieved on the brands' own websites and estimated sales achieved by the brands corresponding to sales through retailers' websites (non-audited data).

OUR ACTIVITIES

KEY FIGURES

ORGANIZATION

IN THE SAME SECTION

> Organization



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