

EXHIBIT 1



MENU

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L'Oréal > Group

GROUP

ONLY ONE LINE OF BUSINESS: BEAUTY

The world leader in beauty, L'Oréal is present in 130 countries on five continents. The group's mission is to provide the best in cosmetics innovation to women and men around the world with respect for their diversity.



WHO WE ARE

FOR MORE THAN A CENTURY, L'ORÉAL HAS DEVOTED ITS ENERGY AND ITS COMPETENCIES SOLELY TO ONE BUSINESS: BEAUTY.





WHO WE ARE



OUR ACTIVITIES

The world leader in beauty, L'Oréal is today present in 140 countries. On every continent, the group creates and develops cosmetic products adapted to the infinite diversity of its consumers.

L'OREAL AND START-UPS



GOVERNANCE

Explore Litigation Insights

Docket Alarm provides insights to develop a more informed litigation strategy and the peace of mind of knowing you're on top of things.

Real-Time Litigation Alerts



Keep your litigation team up-to-date with **real-time alerts** and advanced team management tools built for the enterprise, all while greatly reducing PACER spend.

Our comprehensive service means we can handle Federal, State, and Administrative courts across the country.

Advanced Docket Research



With over 230 million records, Docket Alarm's cloud-native docket research platform finds what other services can't. Coverage includes Federal, State, plus PTAB, TTAB, ITC and NLRB decisions, all in one place.

Identify arguments that have been successful in the past with full text, pinpoint searching. Link to case law cited within any court document via Fastcase.

Analytics At Your Fingertips



Learn what happened the last time a particular judge, opposing counsel or company faced cases similar to yours.

Advanced out-of-the-box PTAB and TTAB analytics are always at your fingertips.

API

Docket Alarm offers a powerful API (application programming interface) to developers that want to integrate case filings into their apps.

LAW FIRMS

Build custom dashboards for your attorneys and clients with live data direct from the court.

Automate many repetitive legal tasks like conflict checks, document management, and marketing.

FINANCIAL INSTITUTIONS

Litigation and bankruptcy checks for companies and debtors.

E-DISCOVERY AND LEGAL VENDORS

Sync your system to PACER to automate legal marketing.