

EXHIBIT B



ORIGINAL

STREETLINE
Connecting the Real World
393 Vintage Park Drive, Suite 140
Foster City, CA 94404

Order Form

This Order Form is placed by undersigned customer ("Customer") in accordance with Streetline, Inc. ("Streetline") Scope of Services (hereto attached as Exhibit A) and the Terms of Use (attached hereto as Exhibit B). This Order Form, along with exhibits attached hereto, are referred to collectively as the "Agreement." By signing this Order Form, Customer agrees to the terms and conditions of the Agreement, effective as of the date of execution by the last party to sign below ("Effective Date"). Use of the Service by Customer is subject to Customer's agreement to the Terms of Use prior to first use of the Service and Customer's ongoing compliance with the Terms of Use.


The Service will include Streetline's web-based and/or mobile-based application suite and modules as further described in the Scope of Services, including any updates and upgrades made available to Customer by Streetline, but excluding Third Party Applications ("Service"). As part of the Service, if indicated in the Scope of Services, Streetline shall provide Customer with technical support and assistance in its use of the Service as described in the Scope of Services.

IN WITNESS WHEREOF, the parties have caused this Agreement to be executed by duly authorized representatives of the parties as of the Effective Date.

THE CITY OF REDWOOD CITY

STREETLINE, INC.

By: 
Signature

By: 
Signature

Name: Robert B. Bell
Print or Type

Name: Manny Krataris
Print or Type

Title: City Manager

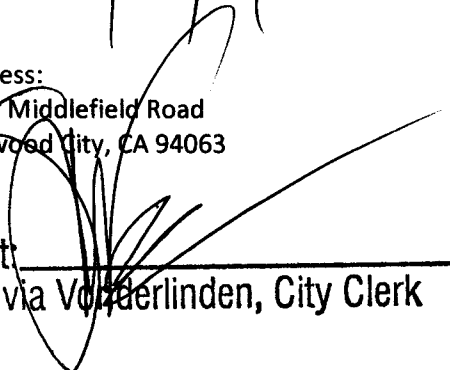
Title: CEO

Date: 08/27/14

Date: 8/20/14

Address:
1017 Middlefield Road
Redwood City, CA 94063

Address:
393 Vintage Park Drive, Suite 140
Foster City, California 94404

Attest: 
Silvia Volzherlinden, City Clerk

ATTY/AGR/2014.153/STREETLINE

Exhibit A

SCOPE OF SERVICES

General

<p>Purpose</p>	<p>Smart Parking program implementing Streetline parking service applications for up to 112 existing demarcated, contiguous parking spaces located on the 2000-2400 block of Broadway and the 700-800 block of Jefferson. The purpose of this project is to</p> <ol style="list-style-type: none"> 1. Provide way finding for motorists through the use of Parker and Parker Map 2. Provide analytics to city transportation staff to support policy decisions 3. Test Guided Enforcement application and measure the impact on officer productivity <p>Smart Parking program to be developed and managed by joint working group consisting of Customer and Streetline.</p>
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Applications and services provided by Streetline

<p>Streetline provides both a "Commercial Service" and an "Off-Street/Consumer Service" as set forth below.</p>			
<p>Commercial Service</p>			
<p>1</p>		<p>ParkSight™</p>	<p>ParkSight is a web-based application that provides historical reports and near real-time information on parking occupancy and enforcement. Standard reports include parking occupancy, duration, turnover and enforcement actions. ParkSight reports can be configured to select specific dates, times and areas. Near real-time occupancy and violations for each block are displayed in map and table formats.</p> <p><i>NOTE: Customer is limited to two named users for ParkSight. If additional named users are needed for ParkSight, an additional charge will be assessed by Streetline in the amount of \$3,000 per additional named user per year.</i></p>

2		Guided Enforcement™	<p>Guided Enforcement is a mobile application that runs on iPad mini and iPhone 4/5 models and identifies potential parking violations to enhance enforcement officer productivity. A deployment map identifies the locations of potential violations. Violations are updated in near real-time to reflect changing field conditions and enforcement actions performed by officers.</p> <p>The Guided Enforcement application is enabled to work only with certified single space and multi-space meter vendors. It relies on meter data supplied by the Customer's existing meters. The availability of this application is contingent upon the meter vendor's use of Streetline's Standard Meter Payment and Meter Status API. In addition, the meter vendor must comply with Streetline's Standard Meter Service Level Agreement (SLA). Guided Enforcement will not operate without the meter vendor's use of Streetline's API and acceptance of Streetline's SLA.</p> <p>The Guided Enforcement application is also enabled to work with certain time limit enforced demarcated spaces.</p> <p>The Guided Enforcement application for this Order Form will cover up to 112 parking spaces enforced by Digital Payment Technologies' multi space pay stations.</p> <p><u>The scope of services covered by this Order Form does not include any custom API development or third-party integration nor will it cover "Pay-and-Display" metered parking spaces.</u></p>
<p>Consumer/Off-Street Service</p>			
1		Parker™	<p>Parker is a free consumer mobile app available on select iOS and Android smartphones. Parker provides motorists with guidance to available on-street parking and off-street lots and garages. It also shows pricing and time limits where applicable, and can access mobile payment options such as ParkMobile and Pay-by-Phone, where available, for meters enabled to accept such payment methods.</p>
2		ParkerMap™	<p>ParkerMap is a free embeddable web widget that displays parking availability information on a map centered on a user-defined location. A ParkerMap instance is created by visiting www.theparkerapp.com/parkermap and following the instructions set forth in the creation wizard. ParkerMap displays available parking information similar to that of Parker but optimized for viewing on websites.</p>

3		ParkEdge™ Basic	<p>ParkEdge Basic is a free web-based parking management tool that enables operators of off-street parking facilities to publish information about their facilities to motorists/drivers on demand. Basic listing information includes: parking lot name, address, GPS location, phone number, hours of operation, rates, policies, parking restrictions, link to image of lot, type of parking lots and payment methods.</p> <p>ParkEdge information is displayed in Parker, ParkerMap, and other distribution platforms through which Streetline may publish parking information.</p>
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Equipment currently installed, and maintained by Streetline

- 112 parking sensors
- Approximately 16 repeaters
- 1 gateway
- Temporary still camera(s)
- 2 iPad minis

The above-listed equipment is referred to collectively as “Equipment”. ***Streetline will own all Equipment.*** The number of repeaters and gateways may be adjusted as required to ensure high quality networking at no additional charge to the Customer. Streetline will loan the Customer two (2) iPad minis for the first 6 months of the Term, after which the Customer will return them to Streetline. At the end of the Term, Streetline will remove all Equipment, with the exception of the parking sensors, which shall remain in place.

The Streetline Equipment package consists of an integrated set of components.

Sensors, which detect potential parking activity in the deployment area, are installed and communicate information to the Streetline private cloud. Sensors are self-powered and sealed within the sensor package.

Network equipment is comprised of repeaters and gateways. Collectively, sensors and networking equipment provide a low power wireless mesh network, which enables transmission of data from the sensors to gateways. Gateways (i) manage the sensor network, (ii) maintain the data network connection to the Internet, and (iii) manage data transmission from the sensors to Streetline’s private cloud.

Repeaters are typically mounted on streetlamps or other common fixtures and do not require line power. They are self-powered with replaceable lithium primary batteries. Gateways are mounted on streetlamps and require a continuous line power source (120 or 240v, 50 or 60 Hz) that must be provided by the Customer.

Streetline Responsibilities - Network & Sensor Maintenance/Removal, Training & Support, Project Reporting

- Maintain all Equipment and sensors either directly or through qualified contractors
- Install temporary still or video camera(s) for enforcement system validation
- Provide initial training in use of applications
- Remove all Equipment at end of Term either directly or through qualified contractors with the exception of parking sensors, which shall remain in place, and temporary camera(s), which shall be removed by the Customer as described in Customer Responsibilities
- At end of Term, provide Executive Summary report highlighting program results and showing potential improvements achievable by deploying smart parking system on broader scale

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