

# EXHIBIT A

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IN THE UNITED STATES DISTRICT COURT  
FOR THE DISTRICT OF DELAWARE

ARENDI S.A.R.L., )  
)  
Plaintiff, )

v. ) C.A. No. 12-1595-LPS

LG ELECTRONICS, INC., LG )  
ELECTRONICS USA, INC., and )  
LG ELECTRONICS MOBILECOMM )  
U.S.A., INC., )  
Defendants. )

ARENDI S.A.R.L., )  
)  
Plaintiff, )

vs ) C.A. No. 12-1596-LPS

APPLE INC., )  
)  
Defendant. )

AND ALL RELATED MATTERS. )

REPORTER'S TRANSCRIPT OF TUTORIAL

Transcribed By:  
Danielle Reading, RPR  
CSR No. 10826  
Job No. CA 3500557  
Pages 1 - 9

1 This presentation is accompanied by a voiceover.  
2 If you cannot hear the narrator's voice at this time,  
3 please adjust your computer's audio settings.

4 Plaintiff Arendi S.A.R.L. provides this  
5 Technical Tutorial for the matters pending before this  
6 court.

7 Arendi S.A.R.L., or Arendi for short, is a  
8 communications technology company based in Luxembourg.  
9 Arendi was founded in 1994 by Atle Hedloy and Violette  
10 Heger-Hedloy.

11 Arendi's initial focus was the development of  
12 software applications that facilitated the handling of  
13 address and contact information. Arendi's OneButton  
14 and Everybody.net software modules provided users with  
15 access to local and remote databases containing contact  
16 and other information.

17 Arendi, however, was not immune to the effects  
18 of the bursting of the dot-com bubble in the early  
19 2000s. Presently, Arendi's primary business involves  
20 licensing and enforcing its intellectual property in  
21 the United States and abroad. To date, Arendi has  
22 earned millions of dollars in licensing revenue.

23 Atle Hedloy is the sole named inventor on the  
24 patents-in-suit. Mr. Hedloy graduated from Harvard  
25 college in 1983 with a Bachelor's degree in computer

1 science and received his Master's degree in computer  
2 science, also from Harvard, in that same year. After  
3 working as a software engineer for Convergent  
4 Technologies in Silicon Valley and a project manager  
5 for NCR Norway, Mr. Hedloy returned to Harvard and  
6 received his MBA in 1988. Since then, Mr. Hedloy has  
7 been a consultant, entrepreneur, and innovator.

8 In these cases Arendi accuses defendants of  
9 infringing four patents: U.S. Patent No. 7,917,843,  
10 U.S. Patent No. 8,306,993, U.S. Patent No. 7,496,854,  
11 and U.S. Patent No. 7,921,356. The -843, -854, and  
12 -356 patents are continuation patents of a patent  
13 application filed November 1998 and are named Method,  
14 System and Computer Readable Medium for Addressing  
15 Handling from a Computer Program. The -993 patent is  
16 the continuation of a related patent named Method,  
17 System and Computer Readable Medium for Addressing  
18 Handling from an Operating System and has a priority  
19 date of September 3rd, 1999.

20 The patents-in-suit provide novel methods and  
21 systems for handling and exchanging information between  
22 computer programs. As the patent specification states,  
23 computer users needed a method and system to facilitate  
24 retrieval of information from a source, such as a  
25 database, for use in a separate program, such as a word

1 processor.

2 Furthermore, the information in the database is  
3 subject to change and must constantly be updated by the  
4 user. This required the user to learn and be familiar  
5 with the database's operations as well as be granted  
6 access to the database in the first instance.

7 The claimed invention replaces this cumbersome,  
8 manual process. Either automatically or based on a  
9 minimal number of user commands or inputs, a first  
10 computer program can analyze text in a document to  
11 determine whether it contains a type of information  
12 that can be used to search an information source, such  
13 as a database, external to the document for related  
14 information.

15 For example, in one embodiment the claimed  
16 invention analyzes a document by seeking, for example,  
17 line separations and formatting, address designators  
18 and abbreviations such as street, avenue, or drive;  
19 title designators and abbreviations such as Mr., Mrs.,  
20 or Dr.; and company designators and abbreviations, such  
21 as Inc., LLC, or P.C. That embodiment of the invention  
22 can also look for common names such as John or Jane.

23 The information identified in the document,  
24 such as names, addresses, or phone numbers is  
25 automatically used by the invention to search for

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