## **EXHIBIT 69**

TO DECLARATION OF WENDY L. DEVINE IN SUPPORT OF NUVASIVE, INC.'S OPPOSITION TO DEFENDANTS' MOTION FOR SUMMARY JUDGMENT OR, IN THE ALTERNATIVE, SUMMARY ADJUDICATION



# **Project Titan Analysis**

Corporate Development

February 13, 2016



## **Project Titan Overview**

## Company Profile

- · Headquartered in Carlsbad, CA.
- Titan designs, develops, manufactures, and markets products for the surgical treatment of spinal.
- 2015E Revenue: \$185M (62% US/38% OUS)
- Sales & Marketing: products are sold through a direct sales force (23) and third party distributor network
  - · Product portfolio is old and undifferentiated
  - · Little clinical data to support products
  - Use of stocking distributors and PODs
  - Approximately US 150 distributors servicing 320 accounts
- · Manufacturing: Divested of manufacturing EOY 2015
- HR: Titan employs ~450 people worldwide

#### **Product Portfolio**

- Thoracolumbar:
  - Arsenal Degenerative Spinal Fixation System: specialized implants designed for the cortical approach to the lumbar pedicle fixation
  - Zodiac Degenerative Spinal Fixation System: comprehensive spinal system that offers polyaxial pedicle screws and connectors for the stabilization of the thoracolumbar spine
- · Cervical:
  - Solanas Posterior Cervico/Thoracic Fixation System: consists of rods, polyaxial screws, hooks, and connectors to address posterior cervico/thoracic fusion procedures
- · Interbody:
  - Battalion PC Universal Spacer System: TLIF, Titanium-coated Implants designed to resist migration and increase bone ongrowth
- Retractor:

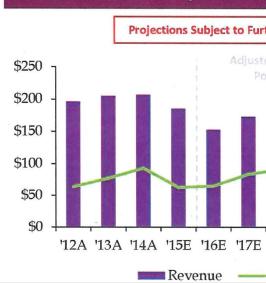
## Strategic Pr

manufacturing

Strategic Goal	Validation?
Market share and revenue growth opportunity in key international markets	International k flat. Risk of Ja dis-synergies i leadership tur
Differentiated & complimentary product/tech	Product portfo differentiated product line a
PPE: Manufacturing and	Titan has dives

in-country infrastructure

### **Preliminary Finance**





Case 3:18-cv-00347-CAB-MDD Document 261-17 Filed 02/07/20 PageID.25162 Pa

## **Project TITAN: Diligence Review**

- 2/3: Titan management presentation to NUVA in Dana Point, CA.
- 2/8: Request for additional information submitted to Titan management team
- 2/11-12: Receipt & review of additional information

## Post management presentation view of Sources of Value Creati



#### International business:

- Key Markets: Japan, UK, Germany, Italy, Brazil
- Management projects international revenue to grow at mid-single digits

## Post management presentation view of Sources of Value Erosic



#### International revenue risk

- Vast majority of Japanese revenue tied to Japanese leadership. Dis-synergy risk (largest Ol Unfavorable US commercial relationships
- High commission rates = average is ~30%
- 2 PODs & 13 "non-POD" stocking distributors
- Non-stocking distributors carry competitive product lines
- Approximately 50% of US revenue is generated from a 1:1 distributor to surgeon distribution
  which is very unlikely to survive CiC

#### Weak product portfolio

- Old & inferior product lines; 95% is >5 years old
- Entangled royalty arrangements

Compliance challenges



## **Project Atlas — Financial Overview**

Financial Summary							
		For the Fiscal Year Ending					
(\$ in mm)	2016	2017	2018	2019	2020	2021	
Revenue	\$153	\$173	\$190	\$201	\$212	\$223	
% Growth		13.1%	10.0%	5.9%	5.4%	4.9%	
cogs	52	57	61	64	67	70	
Gross Profit	\$101	\$116	\$129	\$137	\$145	\$153	
% Margin	65.9%	66.9%	68.0%	68.2%	68.4%	68.6%	
S&M	56	60	65	68	72	75	
% Margin	36.5%	34.7%	34.2%	34.0%	33.7%	33.5%	
G&A	29	32	34	37	39	41	
% Margin	19.0%	18.2%	18.0%	18.1%	18.2%	18.3%	
R&D	14	15	16	17	18	19	
% Margin	9.0%	8.6%	8.5%	8.5%	8.5%	8.5%	
Other	2	3	4	4	4	4	
% Margin	1.4%	2.0%	1.8%	1.8%	1.8%	1.8%	
Total OpEx	\$101	\$110	\$119	\$126	\$132	\$138	
% Margin	65.9%	63.4%	62.6%	62.4%	62.3%	62.1%	
EBIT	(\$0)	\$6	\$10	\$12	\$13	\$15	
% Growth	NM	NM	NM	12.6%	12.0%	11.3%	
% Margin	(0.1%)	3.5%	5.5%	5.8%	6.2%	6.6%	
DCF Summary							
Discount Rate / Perp. Growth Rate					12.5% / 2.0%		
					Value	% of EV	
PV of Cash Flows through Projection Period (2026)						53%	
Discounted Terminal Value					36	47%	
Implied Enterprise Value					\$76	100%	

## Key Assump

- Management projections adjusted
  - Significant reduction in US reve turnover of high commission/lo
  - Reduction in management assu on portfolio weakness
  - International business largely un
- Cost assumptions assume
  - Slower margin rate of margin ex
  - S&M margin pick up of ~3% due commission distributors
  - o R&D costs associated with need
  - G&A largely fixed with \$5.0mm

## Sensitivity Ar

#### **IMPLIED ENTERPRISE VALU**

Discount		Pe	erpetu
	Rate	1.0%	
	10.0%	\$100 / NM	\$1
	12.5%	\$74 / NM	\$
	15.0%	\$57 / NM	\$
		1	

#### IMPLIED ENTERPRISE VALU

% Reduction		
In Margin	% Revenue	Redu
Expansion	THE PERFORMANCE AND THE STATE THE SHARE THE STATE THE ST	NOT THE COUNTY THE THE THE THE
	\$238 / \$1.28	\$1
20%	\$190 / \$0.83	\$

Implied EV does not create meaningful residual value for equity holders



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