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# Exhibit 6

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## Concerned About Your Kids' Online Activities? Meet T-Mobile FamilyMode™, the Digital Ally Parents Need

In an age where kids average 19 hours a week on their connected devices, parents need an easy way to control, manage and monitor them online. T-Mobile FamilyMode to the rescue.

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#### (Photo: Business Wire)

June 25, 2018 12:00 PM Eastern Daylight Time

BELLEVUE, Wash.--(<u>BUSINESS WIRE</u>)--Parenting in the digital age is a huge challenge, but finally...there's real help on the way. Today, the Un-carrier unveiled T-Mobile FamilyMode – a comprehensive digital solution that gives parents control over their kids' online activities and screen time... on their phones and across the connected devices in their homes. Available June 29, T-Mobile FamilyMode is an app and device combo -- the app gives you control over your kids' phones and T-Mobile FamilyMode Home Base connects to your home's Wi-Fi, giving you the control you need over your other connected screens.

While the carriers' solutions only cover the devices connected to their networks, T-Mobile FamilyMode lets you manage, monitor, filter and set time limits for your kids' phones, tablets, gaming consoles, laptops, smart TVs and the other **Operkies Settings** ices in your home... and it's just \$20 out of pocket for the device and \$10/mo for the T-Mobile FamilyMode app!

"Today's parents face issues that simply didn't exist 50 years ago – are their kids safe online? What site states and the spending too much time on social media? What the hell is Fortnite? These are questions that parents of my generation didn't have to answer," said John Legere, CEO at T-Mobile. "The typical U.S. household has five connected devices – so why do the carriers' solutions only give you control over phones and tablets? The Duopoly's parental controls are like a blanket that doesn't cover your feet. T-Mobile FamilyMode is true digital peace of mind in your pocket."

American kids get their first phone at 10.3<sup>1</sup> years old, and parents estimate that their kids spend an average of 19<sup>2</sup> hours per week across their connected devices. But with each new screen comes additional concerns for parents -- 68% feel a lack of control over their kids' online habits and 71% worry about kids' screen time<sup>3</sup>.

With T-Mobile FamilyMode, you can:

• Set daily internet limits on apps or platforms – Only give your child online access between By clicking "Accept AlbCookies", you agree to the storing of cookies on your device to access time for Notfliv to worke on

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- Choose which platforms, sites and apps to all of on piloties and tablets group of their access with one tap. Or pick and choose sites and apps to restrict one kid's ready for YouTube but another's not? Control is in your hands.
- Instantly pause and resume mobile internet access Asked the kids to do the dishes twice already, but the sink's still full? Pause their devices easily! Last of the plates squarely put away in the cupboard? Resume!
- Filter out inappropriate content Use customizable filters to allow or deny online access to certain sites and phone or tablet apps for each of your kids, like educational apps or Minecraft for the younger kids...Twitch and Steam for the older ones.
- **Reward your kids with bonus screen time** Kiddo snagged an A on their essay and didn't complain about meatloaf night? Go ahead, give 'em a little more time on their gaming console for Fortnite with a quick tap.
- See where your kids spend their time online See which apps and sites your kids use and even their internet search history.
- Know where your kids are -- With real-time location information, you've got peace of mind because you can check in on where your kids are as long as they have their phone...anytime, from virtually anywhere.

#### T-Mobile FamilyMode – The Comprehensive Solution

The carriers' so-called parental controls aren't even in the same arena as T-Mobile FamilyMode. The Duopoly's family controls won't allow you to set time limits for specific apps, sites and platforms. None of the carriers' solutions give you the level of detail T-Mobile does about your kids' web, app and platform usage. None tell you how much time your kids spend online per app and category – like social media or gaming. And of course, none cover your kids' Xbox, smart TVs, computers and other Wi-Fi devices. Only T-Mobile FamilyMode has you covered.

#### Get the T-Mobile FamilyMode App

Beginning June 29, sign up for T-Mobile FamilyMode in T-Mobile retail stores, <u>online</u> or by calling 1-800-T-MOBILE. Then, just download the T-Mobile FamilyMode app from the app store on your Android or iOS smartphone or tablet! The T-Mobile FamilyMode app is just \$10/month for all T-Mobile customers on a qualifying T-Mobile ONE or Simple Choice plan, and for business customers with 12 lines or less.

The T-Mobile FamilyMode app is compatible with iPhones running iOS 9.3.4 or later or Android devices running 5 or later and can be managed in or out of the home, whether you're on a Wi-Fi or cellular network.

#### Add the T-Mobile FamilyMode Home Base

And adding the Home Base device is simple – pick one up at any T-Mobile store or call 1-800-T-MOBILE (existing customers can dial 611 from their T-Mobile phone). Home Base is yours at a promotional rate of just \$20 – a savings of \$80 off the suggested retail price for a limited time!

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#### Connectivity

Wi-Fi: B/G/N

#### Size / Weight

3.25 x 3.25 x 3.25 inches / 221g

#### **Device Connections**

Manage an unlimited number of devices connected to your home network, including game systems, PCs, tablets and more

Battery Type

Samsung / Lithium Ion / 2600mAh / 6.36 Wh

Battery Standby Time 2.5 hours (when unplugged)

#### **Box Contents:**

Quick Start Guide, Wall Adapter, USB Cable, Ethernet Cable, Home Base

T-Mobile FamilyMode is developed by the Un-carrier together with Circle Media Labs, Inc., a company creating technology that helps families find balance in today's digital landscape.

For more on T-Mobile FamilyMode, visit https://www.t-mobile.com/offers/t-mobile-family-mode.

Limited time offer, subject to change. Qualifying T-Mobile plan, App install on all devices, & iOS/Android device req'd. Filters may not block all content you consider objectionable & may not filter secured (HTTPS) traffic. **Not compatible with DIGITS**. **Home Base:** Compatible WI-FI router req'd. **Coverage** may not be available some areas. **Location information** provided is approximate & may not always be available. Monitored device must be turned on & have location services enabled. Use FamilyMode as intended; App terms apply. See **Privacy Policy & Terms and Conditions** (including arbitration provision) at T-Mobile.com for additional information. **Family Allowances:** Blocking may not work over Wi-Fi; may impact ability to use certain services including 911 calls.

About T-Mobile US, Inc.

As America's Un-carrier, T-Mobile US, Inc. (NASDAQ: TMUS) is redefining the way consumers and businesses buy wireless services through leading product and service innovation. Our advanced nationwide 4G LTE network delivers outstanding wireless experiences to 74.0 million customers who are unwilling to compromise on quality and value. Based in Bellevue, Washington, T-Mobile US provides services through its subsidiaries and operates its flagship brands, T-Mobile and MetroPCS. For more information, please visit <a href="http://www.t-mobile.com">http://www.t-mobile.com</a>.

1 Influence Central. Kids & Tech: The Evolution of Today's Digital Natives.

<sup>1</sup> Gallup. Time to Play. A Study on Children's Free Time: How It Is Spent, Prioritized and Valued.

<sup>1</sup> <u>Nielsen</u>. Mobile Kids: The Parent, The Child And The Smartphone.

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