	1	Thomas M. Robins III (State Bar
	2	trobins@frandzel.com Michael Gerard Fletcher (State Ba
	3	mfletcher@frandzel.com Bruce D. Poltrock (State Bar No.
	4	bpoltrock@frandzel.com FRANDZEL ROBINS BLOOM & 1000 Wilshire Boulevard, Ninetee
	5	Los Angeles, California 90017-24 Telephone: (323) 852-1000
	6	Facsimile: (323) 651-2577
	7	Attorneys for Third Parties BRILI DIGITAL ENTERTAINMENT, I
	8	MONTO HOLDINGS PTY LTD
	9	UNIT
	10	NORTI
	11	
	12	
000	13	IN RE: PERSONAL WEB TECH
752-10	14	LLC ET AL., PATENT LITIGAT
(323) 052-1000	15	AMAZON.COM, INC., and AMA SERVICES, INC.,
	16	Plaintiffs
	17	
	18	V.
	19	PERSONALWEB TECHNOLOC LEVEL 3 COMMUNICATIONS
	20	Defendants,
	21	
	22	PERSONALWEB TECHNOLOG and LEVEL 3 COMMUNICATION
	23	Plaintiffs,
	24	V.
	25	TWITCH INTERACTIVE, INC.,
	26	Defendant.

1	Thomas M. Robins III (State Bar No. 054423)
2	trobins@frandzel.com Michael Gerard Fletcher (State Bar No. 070849)
-	mfletcher@frandzel.com
3	Bruce D. Poltrock (State Bar No. 162448)
	bpoltrock@frandzel.com
4	FRANDZEL ROBINS BLOOM & CSATO, L.C
ا ۔	1000 Wilshire Boulevard, Nineteenth Floor
5	Los Angeles, California 90017-2427
	Telephone: (323) 852-1000
6	Facsimile: (323) 651-2577
٦	A44 C TI.: I D DDII I I ANIT
	Attorneys for Third Parties BRILLIANT
	DIGITAL ENTERTAINMENT, INC. and
8	MONTO HOLDINGS PTY LTD
ام	HNITED STATES

UNITED STATES DISTRICT COURT NORTHERN DISTRICT OF CALIFORNIA

SAN JOSE DIVISION

LLC ET AL., PATENT LITIGATION
AMAZON.COM, INC., and AMAZON WEB SERVICES, INC.,
Plaintiffs
V.
PERSONALWEB TECHNOLOGIES, LLC and LEVEL 3 COMMUNICATIONS, LLC,
Defendants,
PERSONALWEB TECHNOLOGIES, LLC, and LEVEL 3 COMMUNICATIONS, LLC,
Plaintiffs,
V.

Case No. 5:18-md-02834-BLF

Case No. 5:18-cv-00767-BLF

Case No. 5:18-cv-05619-BLF

DECLARATION OF MICHAEL GERARD FLETCHER IN SUPPORT OF BDE AND MONTO OPPOSITION TO AMAZON'S MOTION TO COMPEL PRODUCTION OF DOCUMENTS OF THIRD PARTIES **BDE/MONTO WITHHELD AS** PRIVILEGED (Dkt. 860, 862, 864)



27

28

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

Michael Gerard Fletcher declares:

- 1. I am an attorney admitted to practice in all of the courts of the State of California, and admitted to the bar of this Court. I am also a shareholder in Frandzel, Robins, Bloom & Csato, L.C. ("FRBC"), counsel of record for Third Parties Brilliant Digital Entertainment, Inc., ("BDE") and Monto Holdings Pty, Ltd. ("Monto") in this proceeding. I have personal knowledge of the matters set forth in this declaration and I could and would testify competently thereto if called upon to do so in this matter. This declaration pertains to the BDE and Monto opposition to the attempts by Amazon to invade their attorney client privileges (and those of the other secured creditors) and my firm's work product privileges.
- 2. I am one of the primary attorneys representing BDE and Monto (and previously all of the secured creditors, including ECA and Claria) ("collectively, the "Secured Creditors") in that certain pending state court action entitled Brilliant Digital Entertainment, Inc., etc., et al. vs. PersonalWeb Technologies, LLC, etc., et al., Los Angeles County Superior Court Case No. 21VECV00575, wherein the Secured Creditors sued PersonalWeb Technologies, LLC ("PersonalWeb"), and sought and obtained from that court the appointment of a receiver over their personal property collateral ("Receivership Action").
- 3. In early April 2021, Anthony Neumann of BDE contacted FRBC as a referral from Ronald Bender of the Levine Neale law firm in connection with a potential representation of BDE and the other Secured Creditors by FRBC as to PersonalWeb, against which an attorney fee award had been recently entered. Attached hereto as Exhibit 1 is a printout of Mr. Neumann's email to my co-shareholder, Craig Welin, dated Friday, April 2, 2021. Jeffrey Gersh of the Stubbs Alderton firm ("SAM") and Murry Markiles were copied with that email. (BDE 64543-544.) The email states:

Hi Craig:

Ron Bender recommended I reach out to you per his email below. Stubbs Alderton, Markiles, the law firm we have worked with for decades, has worked closely with Ron for many years but his team is currently unavailable for immediate work.

The company I work for, Brilliant Digital Entertainment, is a lender to a commons that is the subject of an attorners's fees judgment We



2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

would like to engage you for this matter.

Can we get on the phone at your earliest convenience? At the very least, I would like to set up a call for Monday at a suitable time for you. [Emphasis added.]

- 4. Mr. Welin told me about the request for representation and asked me to participate. He then forwarded to me this email early in the morning of Monday, April 5, 2021, for my preparation for the Zoom conference call scheduled for the afternoon of April 5, 2021. Mr. Welin also forwarded to me an email from Mr. Neumann with a link to documents for me to review prior to the Zoom meeting, which email also copied Messrs. Gersh and Markiles. I thereafter participated in a lengthy Zoom meeting that afternoon and further calls later that week. While I do not presently recall who said what regarding the SAM attorney Mr. Gersh being included in the communications, I was told and always understood that, consistent with Mr. Neumann's first email to Mr. Welin (paragraph 3, above), SAM had been a long-time provider of legal services to at least BDE, including having prepared the original loan documents between the Secured Creditors and PersonalWeb, and the subsequent renewals of same.
- I was also informed that SAM had represented PersonalWeb in the Amazon litigation 5. and was representing PersonalWeb on its appeal of the Amazon Judgment, but was not intending to represent PersonalWeb on any post judgment matters in the Amazon case, or with respect to the Secured Creditors. However, based on my discussions with Messrs. Neumann and CEO Kevin Bermeister of BDE and Mr. Markiles, who was a named partner in SAM and was the representative of two of the Secured Creditors, ECA and Claria, and Mr. Neumann's inclusion of Mr. Gersh of SAM on the initial emails, I also understood and believed that Mr. Gersh, on behalf of SAM, was being consulted in the context of SAM's prior involvement in preparation of the loan documents on behalf of the Secured Creditors and not as a representative of PersonalWeb. At no time did Mr. Gersh or anyone else state or suggest that he/SAM were participating in such Secured Creditor communications on behalf of PersonalWeb, and I never had that impression or belief.
- 6. As I recall, throughout the month of April 2021, Mr. Gersh's major involvement focused on the rights of the Secured Creditors under the loan documents, including with respect to the collateral that PersonalWeb had granted to the Secured Creditors. I understood at all times that

SAM had prepared the original loan documents and the amendments to those loan documents. That collateral included PersonalWeb's IP, including that involved in the underlying Amazon case, and in other patent litigation pending at the time, including various appeals. Communications with our Secured Creditor clients also included Mr. Gersh on emails and calls that discussed the potential of filing an action in California state court against PersonalWeb seeking, among other things, the appointment of a receiver over the personal property collateral granted by PersonalWeb to the Secured Creditors. A receivership would effectively put such assets in the protection of the state court appointing the receiver. No creditor --- including the Secured Creditors --- could get at such collateral without the receiver permitting such actions under the order of the state court appointing the receiver.

- 7. I considered all of my communications that included Mr. Gersh to be privileged and confidential on behalf of the Secured Creditors. In fact, at one point when the subject of delivery of documents to Michael Weiss of PersonalWeb came up, and it was suggested that Mr. Gersh forward same to him, Mr. Gersh very strongly stated that he/SAM did not represent PersonalWeb in connection with post-judgment (non-appeal) matters; nor would he or it represent PersonalWeb in any litigation with the Secured Creditors.
- 8. At that point, toward the latter part of April 2021, I learned that PersonalWeb had retained separate legal counsel, Ronald Richards, to represent it concerning post-judgment matters in the Amazon litigation and, separately, concerning the Secured Creditors. I had known Mr. Richards from another matter. On behalf of the Secured Creditors, I communicated with Mr. Richards, and only with Mr. Richards, about PersonalWeb (except when he told us to communicate directly with PersonalWeb's representative Michael Weiss --- see below --- about the declaration draft for the Receivership Action about the PersonalWeb defaulted loans owed to the Secured Creditors). At no time did I consider my communications with Mr. Richards to be privileged or confidential.
- 9. Mr. Richards told me that PersonalWeb had no defenses to enforcement by the Secured Creditors of their rights under the loan documents such that it would not defend any lawsuit in that regard. Mr. Richards also told me that PersonalWeb would not oppose the receivership

application that I told him the Secured Creditors intended to file in the Receivership Action. I asked
Mr. Richards to have PersonalWeb stipulate to the appointment of the receiver, given what he had
told me. Mr. Richards refused, not because of any substantive objections, but, as he told me, because
he would have to sign such a stipulation as PersonalWeb's lawyer. He did not want to appear in the
state court Receivership Action on behalf of PersonalWeb. (I am told that similar dynamics
involving Mr. Richards have played out in this Court, with Mr. Richards refusing to appear.) Mr.
Richards told me to draft a declaration for PersonalWeb's principal, Michael Weiss to sign, in lieu
of Richards signing a stipulation for the appointment of the receiver as PersonalWeb's lawyer. We
did so, making sure that the declaration for the appointment of the receiver established the Secured
Creditors' prima facie case against PersonalWeb, and for the appointment of the receiver.

10. Mr. Gersh's participation in the communications regarding the Secured Creditors trailed off toward the end of April 2021 once the discussions about the loan documents and the personal property collateral concluded and the decisions on the course of action about the Receivership Action were decided. Eventually such communications ceased.

I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct and that this declaration was executed this 19th day of April, 2023, at Los Angeles County, California.

MICHAEL GERARD FLETCHER

