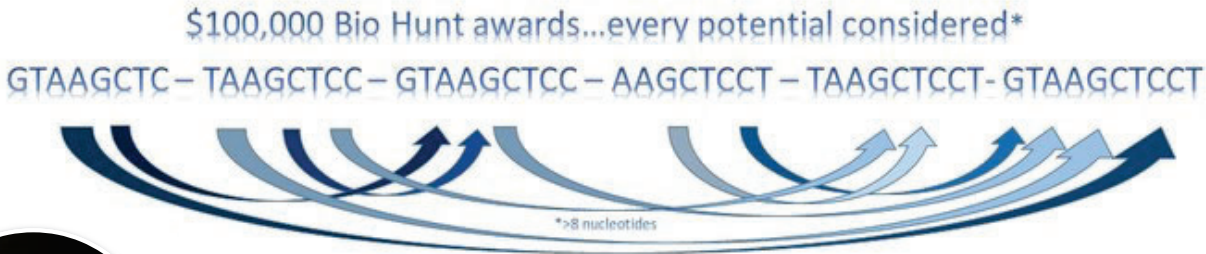


EXHIBIT 1



Kevin Bermeister



Kevin Bermeister

Founder and Investor at AdFreeway et al

Los Angeles, California, United States · 500+ connections

Sign in to connect

AdFreeway

Northview

Websites

About

Founding investor in a number of successful technology and real estate ventures including Brilliant Digital Entertainment, Skype, Jerusalem Development Fund.

Background -

Established Ozisoft with Mark Dyne. We led a management buyout, with Sega Enterprises. Established Sega World amusement park, operated for Sega Enterprises Japan, Mitsubishi Corp. and Mitsui Corp.

In 1996 I founded Brilliant Digital Entertainment Inc. which was granted 8 - 3D animation patents.



Kevin Bermeister



the largest investor in Egypt.

During 2008, BDE acquired Kinetech Inc. which now holds 13 patents under the Truenames portfolio.

I am an active investor in Israeli real estate including in The Jerusalem Gardens Hotel, Nof Zion, a major residential project in South-East Jerusalem. I am a founder of www.Jerusalem5800.com a long term planning and research project for greater Jerusalem.

I support numerous charitable organizations including The Hunger Project, United Israel Appeal, Jewish Care, UniOne Foundation, The Nelune Foundation and Jake's Ladder, a foundation for research into Cystic Fibrosis, The City of David and Binyan Adei Ad.

Articles by Kevin

Safe Harbor From Piracy Under Attack!

By Kevin Bermeister

May 30, 2020

Codondex - sequence amplification

By Kevin Bermeister

Oct 6, 2016



Kevin Bermeister



Visitors enjoying their Iftar meal peacefully now that the Palestinian Muslim Brotherhood (Hamas) rioters are gone (450 arrested and 150 injured in...

Liked by Kevin Bermeister

Wow Yalla.Digital's <https://yaturutour.com/> - amazing team effort. Creation, production, sales, marketing and logistics. Ready for a mixed reality...

Shared by Kevin Bermeister

This morning I woke up to the surprising and sad news that Fast is closing it's doors! It's been a long journey I remember starting close to 18...

Liked by Kevin Bermeister

Sign in to see all activity



Kevin Bermeister



Jan 2018 - Present · 4 years 4 months

Refreshing to be involved in this exciting advertising industry startup. AdFreeway improves audience reward by pre-targeting voter participant data to engage audiences with A|B|C ad creatives - right message, right place, right time!

Director

Yalla.Digital

Jan 2017 - Present · 5 years 4 months

Greater Los Angeles Area

Yalla.Digital in combination with Yaturu.com Israel is a producer of audio drama for tourism in Israel and other centers of the world. It engages professionals from all facets of production to develop and layer augmented reality that enhances the experience of tourists. Computer vision, production systems and delivery platforms are facets of its complex technical operating environment.

Chairman

Brilliant Digital Entertainment, Inc.

Apr 1995 - Present · 27 years 1 month

California

Early inventor and producer of 3D real-time Multipath Movies Xena, Kiss, Popeye, Superman and others. Presently testing internet advertising rewards funded by user curated advertising.

Chairman

Yaturu

2016 - Present · 6 years

Jerusalem Area, Israel

Augmented reality tourism - ground based touring in Israel. Combining 10 hours of audio drama, and augmented reality on location. Amazing! Production by Yalla Digital LLC.

Chairman

Codondex LLC and parent Company Precision Autology INC.

May 2014 - Present · 8 years 2 months

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