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11 AMAZON WEB SERVICES, INC., and  
12 TWITCH INTERACTIVE, INC.

13 UNITED STATES DISTRICT COURT  
14 NORTHERN DISTRICT OF CALIFORNIA  
15 SAN JOSE DIVISION

16 IN RE: PERSONAL WEB TECHNOLOGIES,  
LLC ET AL., PATENT LITIGATION,

17 AMAZON.COM, INC., and AMAZON WEB  
SERVICES, INC.,

18 Plaintiffs

19 v.

20 PERSONALWEB TECHNOLOGIES, LLC and  
LEVEL 3 COMMUNICATIONS, LLC,

21 Defendants.

22 PERSONALWEB TECHNOLOGIES, LLC, and  
23 LEVEL 3 COMMUNICATIONS, LLC,

24 Plaintiffs,

25 v.

26 TWITCH INTERACTIVE, INC.,

27 Defendant.

Case No.: 5:18-md-02834-BLF

Case No.: 5:18-cv-00767-BLF

Case No.: 5:18-cv-05619-BLF

**OPPOSITION OF AMAZON.COM,  
INC., AMAZON WEB SERVICES, INC.,  
AND TWITCH INTERACTIVE, INC.  
TO MOTION TO WITHDRAW AS  
COUNSEL BY STUBBS ALDERTON &  
MARKILES, LLP**

FENWICK & WEST LLP  
ATTORNEYS AT LAW

1 The motion of Stubbs Alderton and Markiles, LLP (“SAM”) to withdraw is improper and  
2 the Court should deny it, for at least two reasons. This motion marks SAM’s *fifth* filing requesting  
3 the identical relief. The Court has already ruled that PersonalWeb as an entity may not represent  
4 itself. Nothing has changed. SAM argues that there is no reason that PersonalWeb needs ongoing  
5 counsel because the clerk has administratively closed the file during the appeals. But that argument  
6 defies common sense. In addition to a potential remand, there are currently multiple pending  
7 discovery motions requiring PersonalWeb to respond through its counsel. PersonalWeb is also in  
8 violation of the Court’s order requiring it to turn over financial account information and documents.  
9 If this case had concluded in its entirety as SAM claims there would in fact be no need for counsel  
10 to withdraw. To the contrary, it is precisely *because* a member of the bar must remain responsible  
11 to the Court for PersonalWeb’s conduct that SAM seeks to withdraw.

12 Next, and more important, counsel of record may not withdraw when doing so would  
13 prejudice other parties to the litigation, including prejudicing a party in its attempts to collect the  
14 judgment. The prejudice to Amazon is clear here—PersonalWeb openly defied the Court’s  
15 discovery order concerning judgment enforcement when it believed it could do so with no  
16 consequence to itself or its attorneys. It was only after Amazon pointed out that SAM could not  
17 remain counsel of record while also refusing service of case documents—and that doing so was  
18 sanctionable conduct—that SAM’s need to “partially” withdraw became urgent.

19 Indeed, prejudicing Amazon in its collection efforts is *precisely the point* of the withdrawal.  
20 There has been no breakdown in the attorney-client relationship—SAM represents PersonalWeb in  
21 its other pending matters, including the appeals in this case. And SAM has offered the Court *no*  
22 *supporting facts* concerning its supposed limited scope engagement, including no facts about when  
23 it agreed to limit its representation (particularly after it originally invited Amazon’s counsel to  
24 confer on post-judgment matters without a word about any supposed limited-scope representation),  
25 what the specific terms are, or the reasons behind it. This is not a situation in which the client has  
26 put its attorney in a conflicted situation; PersonalWeb and SAM (who through SAM Ventures is  
27 itself an investor in and owner of PersonalWeb, and whose name partner Murray Markiles was a  
28 founding director of PersonalWeb, Inc.) are completely aligned. Amazon respectfully requests the

1 Court take a hard look at the circumstances here before it endorses this conduct.

2 Finally, at a minimum, the Court should require the appearance of substitute counsel before  
3 withdrawal is permitted, a condition made simple here because PersonalWeb already retained  
4 Ronald Richards for this purpose over a month ago. The Court should also retain jurisdiction over  
5 SAM for purposes of discipline and sanctions, an ordinary condition on withdrawal that protects  
6 the integrity of the Court. Amazon has a pending request for sanctions against SAM and is  
7 evaluating its options for additional relief given SAM's role in both the exceptional conduct that  
8 led the Court to award fees in the first place, and in obstructing enforcement of the judgment.

### 9 I. BACKGROUND

10 The Court has awarded Amazon over \$5.18 million in attorney fees and \$214,421.07 in  
11 non-taxable costs. (Case No. 5:18-md-02834, Dkts. 648, 656.) Despite noticing its appeal of the  
12 award over two months ago (Dkt. 653), PersonalWeb has neither paid the judgment or posted a  
13 supersedeas bond to secure the judgment and stay enforcement. *See* Fed. R. Civ. P. 62. Nor has  
14 PersonalWeb provided any responses to post-judgment discovery. (Declaration of Todd Gregorian  
15 ("Gregorian Dec.") ¶ 2.)

16 In March, SAM told Amazon that PersonalWeb "is considering its options" for posting a  
17 bond and invited Amazon to follow up. (Dkt. 659-1.) Amazon did so, asking to meet and confer  
18 about securing the judgment and whether PersonalWeb had funds to do so. (*Id.*) PersonalWeb  
19 provided no information in response to this request. On April 19, Amazon served written discovery  
20 under Fed. R. Civ. P. 69 and Cal. Civ. P. §§ 708.020-708.030, seeking information concerning  
21 PersonalWeb's assets. (*See* Dkts. 659-3, 659-4.) SAM responded by stating that it does not  
22 represent PersonalWeb with respect to Amazon's attempts to secure or enforce the judgment, and  
23 claimed that Amazon has "no authority" to serve them with documents to the extent they concern  
24 those issues. (Dkts. 661, 659-1.)

25 On April 26, Amazon filed an ex-parte application for an order compelling a debtor's  
26 examination and the production of documents relating to PersonalWeb's assets. (Dkts. 661, 662.)  
27 On April 27, 2021, the Court ordered PersonalWeb to produce its bank and financial account  
28 information by May 7. (Dkt. 664.) It separately ordered PersonalWeb to appear for a debtor's

1 examination on May 25, 2021. (Dkt. 665.) SAM received these orders through ECF but again  
2 asserted that service on them is ineffective. (Dkt. 673-1 at 3.) Amazon also provided the Court's  
3 orders to Ronald Richards, an attorney who PersonalWeb purportedly retained in late April to resist  
4 enforcement of the judgment. Mr. Richards reported that he does not plan to appear in this case  
5 "except for post judgment motions if for some reason we need to involve the Court." (*Id.* at 4.)  
6 After receiving the Court's orders, he nonetheless instructed PersonalWeb's counsel of record that  
7 they are "not authorized" by PersonalWeb "to do anything post judgment." (*Id.* at 1.)

8         On May 7, PersonalWeb did not produce any of its bank and financial account information  
9 as the Court ordered. On May 12, SAM moved to withdraw as counsel for PersonalWeb, stating  
10 that the client "knowingly and freely assents to termination of the representation." (Dkt. 674.) On  
11 May 13, the Court held a case management conference, during which the Court made clear that  
12 corporate entities require representation by counsel, and expressed concern over the fact that Mr.  
13 Richards had not yet substituted as counsel. (*See* Transcript, May 13 CMC ("Transcript") at 13:11-  
14 12 ("PersonalWeb is a company. It can't represent itself."); 9:17-18 ("I don't know why Mr.  
15 Richards has not appeared"); 14:12-15 ("I have some concern about [] transferring this to Mr.  
16 Richards, or PersonalWeb deciding it's not going to have counsel on this collection matter.") The  
17 Court also stated that it would consider the motion to withdraw after Amazon filed its opposition.  
18 (*Id.* at 12:11-18.)

19         SAM then took several steps to try to secure a clerk's order approving its withdrawal before  
20 Amazon could oppose and the Court could consider the motion. On May 14, SAM filed a "Notice  
21 of Substitution" purporting to substitute itself with PersonalWeb appearing "in pro per." (Dkt.  
22 678.) The notice listed a *defunct UPS mailbox* as the address where PersonalWeb could supposedly  
23 be contacted about this case going forward. (*Id.*; Gregorian Dec. ¶ 2.) On May 17, PersonalWeb  
24 re-filed this notice as a "motion" event in the Court's filing system. (Dkt. 679.) On May 19, SAM  
25 also withdrew its original motion to withdraw. (Dkt. 684.) That same day, the Court denied the  
26 "motion" because "[a] corporation or other artificial entity must be represented by licensed  
27 counsel." (Dkt. 685 (citations omitted).) PersonalWeb filed the current motion on May 25, still  
28 seeking to withdraw without substitute counsel. (Dkt. 688.)

1 On May 21, Amazon moved to compel PersonalWeb to comply with the Court's April 27  
2 order. (Dkt. 687.) PersonalWeb and SAM did not respond by the June 4 deadline. On May 26,  
3 counsel for Amazon and SAM conferred on Amazon's separate motion to compel PersonalWeb to  
4 respond to Amazon's post-judgment interrogatories and requests for production, with Mr. Richards  
5 declining an invitation to participate. (Gregorian Dec. ¶ 3.) Amazon filed this motion on June 1,  
6 and it remains pending. (Dkt. 689.)

## 7 **II. ARGUMENT**

### 8 **A. Legal Standard**

9 Counsel may not withdraw from an action without a court order, and only after counsel has  
10 provided written notice reasonably in advance to the client and to all other parties who have  
11 appeared in the case. Civ. L. R. 11-5(a). In considering a motion for withdrawal, courts consider  
12 the following factors: "(1) the reasons counsel seeks to withdraw; (2) the possible prejudice that  
13 withdrawal may cause to other litigants; (3) the harm that withdrawal might cause to the  
14 administration of justice; and (4) the extent to which withdrawal will delay resolution of the case."  
15 *Deal v. Countrywide Home Loans*, No. C 09-01643 SBA, 2010 WL 3702459, at \*2 (N.D. Cal. Sept.  
16 15, 2010).

17 Corporate entities like PersonalWeb cannot appear in this Court without representation by  
18 counsel. *Reading Int'l, Inc. v. Malulani Grp., Ltd.*, 814 F.3d 1046, 1053 (9th Cir. 2016) ("A  
19 corporation must be represented by counsel"); *see also United States v. High Country Broad. Co.,*  
20 *Inc.*, 3 F.3d 1244, 1245 (9th Cir. 1993) (per curiam) ("A corporation may appear in federal court  
21 only through licensed counsel"); Dkt. 685 (order denying substitution of counsel); *see also* Civ. L.  
22 R. 3-9(b). "When withdrawal by an attorney from an action is not accompanied by simultaneous  
23 appearance of substitute counsel or agreement of the party to appear pro se, leave to withdraw may  
24 be subject to the condition that papers may continue to be served on counsel for forwarding  
25 purposes, unless and until the client appears by other counsel or pro se." Civ. L. R. 11-5(b).

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