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UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA
SAN JOSE DIVISION

IN RE: PERSONALWEB TECHNOLOGIES, LLC ET AL., PATENT LITIGATION

AMAZON.COM, INC., and AMAZON WEB SERVICES, INC.,

Plaintiffs

v.

PERSONALWEB TECHNOLOGIES, LLC and LEVEL 3 COMMUNICATIONS, LLC,

Defendants,

PERSONALWEB TECHNOLOGIES, LLC, a Texas limited liability company, and LEVEL 3 COMMUNICATIONS, LLC, a Delaware limited liability company,

Plaintiffs,

v.

TWITCH INTERACTIVE, INC. a Delaware corporation,

Defendant.

Case No. <u>18-md-02834-BLF</u>

ORDER GRANTING AMAZON.COM, INC., AMAZON WEB SERVICES, INC., AND TWITCH INTERACTIVE, INC.'S MOTION FOR ATTORNEY FEES AND COSTS; SUA SPONTE LIFTING THE STAY ON ALL CUSTOMER ACTIONS

[Re: ECF 593]

Case No.: 5:18-cv-00767-BLF

[Re: ECF 184]

Case No.: 5:18-cv-05619-BLF

[Re: ECF 88]

In this multidistrict litigation ("MDL"), PersonalWeb Technologies, LLC ("PersonalWeb") alleged patent infringement by Amazon.com, Inc. and Amazon Web Services, Inc., (collectively, "Amazon") and separately by dozens of Amazon's customers, related to the customers' use of Amazon's Simple Storage Service ("S3") and Amazon's CloudFront content delivery network ("CloudFront"). The Court designated PersonalWeb's suit against Twitch Interactive, Inc. ("Twitch") as the representative customer case. Amazon and Twitch prevailed at summary



Northern District of California

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judgment and now bring the present Motion for Attorney Fees and Costs. Motion, ECF 593. The Court heard oral arguments on August 6, 2020 (the "Hearing"). For the reasons stated below, Amazon and Twitch's Motion is GRANTED.

T. **BACKGROUND**

The tale of this patent infringement battle began nearly nine years ago when PersonalWeb sued Amazon and its customer Dropbox, Inc. in the Eastern District of Texas, alleging infringement by Amazon S3. See PersonalWeb Techs., LLC v. Amazon.com Inc., No. 6:11-cv-00658 (E.D. Tex. Filed Dec. 8, 2011) (the "Texas Action"). After the district court issued its claim construction order in the Texas Action, PersonalWeb stipulated to the dismissal of all its claims against Amazon with prejudice and the court entered judgment. ECF 315-7; ECF 315-8.

Nearly four years later, starting in January 2018, PersonalWeb filed 85 lawsuits against different Amazon customers in various courts around the country, alleging that those customers' use of Amazon S3 service infringed the same patents at issue in the Texas Action. See ECF 295; ECF 1, Schedule A. In the earliest complaints filed in the customer cases, PersonalWeb alleged infringement of U.S. Patent Nos. 5,978,791 (the "'791 patent"), 6,928,442 (the "'442 patent"), 7,802,310 (the "'310 patent"), 7,945,544 (the "'544 patent"), and 8,099,420 (the "'420 patent") (collectively, "patents-in-suit" or "True Name patents"). See, e.g., PersonalWeb Technologies LLC et al v. Airbnb, Inc., Case No. 18-cv-00149-BLF (N.D. Cal.), ECF No. 1 ¶ 1.2 All five patents-insuit share a specification and each claims priority to a patent filed on April 11, 1995. All of the patents-in-suit have expired and PersonalWeb's allegations are directed to the time period prior to their expiration. See e.g., PersonalWeb Technologies, LLC et al v. Twitch Interactive, Inc., Case No. 5:18-cv-05619 (N.D. Cal.) (the "Twitch case"), ECF 1 ¶ 18.

According to the shared specification of the True Name patents, the goal of the invention was to solve a problem with the way prior art computer networks identified data in their systems because there was "no direct relationship between the data names" and the contents of the data item.

² PersonalWeb later dropped the '791 patent from its complaints against the customers in the



This Motion seeks a fee award against PersonalWeb and not Level 3, the Co-Plaintiff. ECF 630.

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'310 patent col. 2, 1l. 39-43. The patents purport to solve that problem by claiming a method of naming a computer file with a "substantially unique" identifier created from the contents of the file (i.e., True Name). Id. col. 6, ll. 20-24. The summary of the invention describes multiple uses for these True Names, including (1) to avoid keeping multiple copies of a given data file, regardless of how files are otherwise named; (2) to avoid copying a data file from a remote location when a local copy is already available; (3) to access files by data name without reference to file structures; (4) to maintain consistency in a cache of data items and allow corresponding directories on disconnected computers to be resynchronized with one another; (5) to confirm whether a user has a particular piece of data according to its content, independent of the name, date, or other properties of the data item; (6) to verify that data retrieved from a remote location is the intended data; and (7) to prove and track possession of a specific data item for purposes of legal verification. See id. col. 4, ll. 1– 52. The patents-in-suit are directed to various specific aspects of this system.

Shortly after PersonalWeb filed the initial lawsuits against Amazon's customers, Amazon intervened and undertook the defense of its customers. In addition, Amazon filed its own lawsuit against PersonalWeb, seeking an injunction against further litigation against its customers and declarations that PersonalWeb's claims against its customers are barred and that, if not barred, Amazon's technology does not infringe the asserted patents. Amazon.com, Inc. et al v. Personal Web Technologies, LLC et al, 18-5:18-cv-00767-BLF (N.D. Cal. Filed February 5, 2018) (the "DJ Action"), ECF 62. PersonalWeb counterclaimed for infringement against Amazon. DJ Action, ECF $62;71.^3$

PersonalWeb sought to centralize all the customer cases and Amazon's Declaratory Judgment Action in an MDL. ECF 592-14 at 6-7 (In re PersonalWeb Techs., LLC & Level 3 Commc'ns, LLC Patent Litig., MDL No. 2834 ("MDL Action"), Dkts. 1-1, 133). On June 7, 2018, the Judicial Panel on Multidistrict Litigation (the "MDL Panel") consolidated the customer cases

³ Amazon includes the '544 patent and the '791 patent in its complaint in the DJ Action. DJ Compl. at 18. PersonalWeb, however, did not allege infringement of the '791 patent in its counterclaim against Amazon. ECF No. 257. And PersonalWeb dropped the '544 patent from its counterclaim against Amazon on October 16, 2018. DJ Action, ECF 71



and the Amazon DJ Action in this MDL proceeding and assigned the consolidated cases to this Court. ECF 1.

To promote judicial efficiency and based on input from the parties, including PersonalWeb's identification of Twitch as a party charged with infringement under all four of its theories and Twitch's agreement (ECF 96-1 at 2), the Court selected the Twitch case as the representative customer action to proceed in parallel with the Declaratory Judgment action and stayed all other customer cases pending resolution of those two cases. ECF 313. PersonalWeb asserted claims against Twitch on four of the five patents (the '442 patent, the '310 patent, the '420 patent, and the '544 patent). ECF 198.

On October 29, 2018, PersonalWeb served its infringement contentions accusing the use of Amazon's S3 and CloudFront. *See e.g.*, ECF 315-13. Amazon moved for summary judgment in its Declaratory Judgment Action and in the Twitch case, on the ground that in light of the with-prejudice dismissal of PersonalWeb's action against Amazon in the Texas Action, PersonalWeb was barred from suing Amazon or its customers for infringement based on Amazon's S3 system. *Kessler* Motion, ECF 315. On March 13, 2019, the Court granted Amazon's motion in part. *Kessler* Order, ECF 394. The Court held that claim preclusion barred PersonalWeb's claims of infringement relating to S3 occurring prior to the final judgment in the Texas Action, and that the *Kessler* doctrine, first adopted by the Supreme Court in *Kessler v. Eldred*, 206 U.S. 285, 27 (1907), barred PersonalWeb's claims of infringement relating to S3 after the final judgment in the Texas action. *Id.* The Federal Circuit affirmed. *In re PersonalWeb Techs. LLC*, 961 F.3d 1365 (Fed. Cir. 2020). PersonalWeb's claims relating to the use of CloudFront remained.

On August 16, 2019, the Court issued its claim construction order. Claim Construction Order, ECF 485. Relevant to this Motion, the Court construed the claim term "unauthorized or unlicensed" as "not compliant with a valid license" and the claim term "authorization" as "a valid license." *Id.* at 12, 33. Shortly after the Court issued the Claim Construction Order, Counsel for Amazon/Twitch reached out to PersonalWeb's counsel because Amazon/Twitch believed that PersonalWeb had no viable patent infringement theories in light of the Court's constructions. ECF



Northern District of California

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"valid/invalid rights to content" and that it intended to apply that understanding to its infringement
analysis. Id. at 1-2. Over Amazon/Twitch's strong objection and threats of sanctions,
PersonalWeb's expert did apply that understanding to his infringement analysis in his report, which
PersonalWeb served on Twitch on August 23, 2019. Id. at 2. The following business day,
PersonalWeb filed a motion seeking clarification of the Court's construction – specifically, whether
the word "license" in the Court's construction "meant something different than 'valid rights to
content' (i.e., a narrower/license instrument-type of meaning)." Id. The Court rejected
PersonalWeb's understanding of its Claim Construction Order and determined that the word
"license" does not require clarification or supplementation. ECF 537.

Shortly thereafter, PersonalWeb moved for Entry of Judgment of Non-Infringement. ECF 538. PersonalWeb argued that the Court's Claim Construction Order has "a dispositive effect on the claims and defenses at issue in this case, and as a consequence thereof, PersonalWeb cannot meet its burden of proving infringement." Id. at 1-2. Amazon opposed that motion because it would not have resolved the claims against Twitch and because Amazon and Twitch sought findings of non-infringement based on additional grounds independent of the Court's claim construction. See ECF 547. The Court agreed with Amazon and denied PersonalWeb's motion for Entry of Judgment. ECF 559.

Two days after PersonalWeb filed its Motion for Entry of Judgment, in accordance with the case schedule, Amazon and Twitch moved for summary judgment of non-infringement. ECF 541, 542. Amazon and Twitch moved for summary judgment based on the Court's claim construction but also on additional grounds, independent of claim construction. The Court granted summary judgment for Amazon and Twitch on all claims finding: (1) no determination of compliance with a valid license ('310 and '420 patents); (2) no "permitting/allowing content to be provided or accessed" ('442, '310 and '420 patents); (3) no "determining whether a copy of the data file is present using the name" ('442 patent); and (4) no "comparison to a plurality of identifiers" ('420 patent). Summary Judgment Order, ECF 578. The Court also granted summary judgment of noninfringement of '544 and '791 patents as to Amazon's Declaratory Judgment Action because

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