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6 *Attorneys for Defendant Cars.com*

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8 **UNITED STATES DISTRICT COURT**  
9 **NORTHERN DISTRICT OF CALIFORNIA**  
10 **SAN JOSE**

11 IN RE: PERSONALWEB TECHNOLOGIES, LLC  
12 et al., PATENT LITIGATION

**MULTI-DISTRICT LITIGATION**  
**Case No. 5:18-md-02834-BLF**

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14 PERSONALWEB TECHNOLOGIES, LLC, a Texas  
15 limited liability company, and  
16 LEVEL 3 COMMUNICATIONS, LLC, a Delaware  
limited liability company,

**CARS.COM'S ADMINISTRATIVE**  
**MOTION TO APPEAR**  
**TELEPHONICALLY FOR CASE**  
**MANAGEMENT CONFERENCE**

17 Plaintiffs,

18 v.

Case No. 1:18-cv-01140-GMS

19 CARS.COM, a Delaware Corporation,

20 Defendant.  
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1 Pursuant to Civil Local Rule 7-11 and the Section C.5 of the Standing Order regarding Civil  
2 Cases of this Court, Defendant Cars.com respectfully moves the Court for an order permitting its  
3 counsel at the Marshall, Gerstein & Borun LLP, Benjamin T. Horton and Tron Fu, to appear by  
4 telephone on Cars.com's behalf at the Case Management Conference scheduled for 9:00 a.m. on  
5 November 2, 2018, before the Honorable Judge Beth L. Freeman.

6 The Court's Standing Order, Section C.5., "Telephonic Appearances," states, "Telephonic  
7 appearances generally are permitted for Case Management Conferences..." Defendant will comply  
8 with the Standing Order's requirements for arranging telephonic appearances.

9 Mr. Horton and Mr. Fu are located in the Chicago office of the Marshall Gerstein firm. It  
10 would be costly for Cars.com to have them travel to appear in person as it would take approximately  
11 13 to 18 hours of travel time and require an overnight stay in California. Cars.com's case is one of  
12 the numerous customer cases currently stayed while the Court proceeds with the Amazon DJ action.  
13 In view of the limited involvement required of Cars.com's counsel at the Conference and the  
14 significant time and expenses involved for an in-person appearance, Cars.com respectfully requests  
15 the Court to permit its counsel Mr. Horton and Mr. Fu to participate telephonically in the Conference

16 Counsel for Plaintiffs does not object to this request.

17  
18 Date: October 30, 2018

18 By: /s/ Tron Y. Fu  
19 Benjamin T. Horton (*admitted Pro Hac Vice*)  
20 Tron Y. Fu (*admitted Pro Hac Vice*)  
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28 *Attorneys for Defendant Cars.com*

**CERTIFICATE OF SERVICE**

I certify that all counsel of record are being served on October 30, 2018, with a copy of the foregoing document via the Court's CM/ECF System.

Dated: October 30, 2018

/s/ Tron Y. Fu  
Tron Y. Fu

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