

# EXHIBIT 1

---

# EXHIBIT 1

(blueapron.com)

## Webpage Base File

Site: blueapron.com

Date Served: 12/20/2013

ETag: "1ece478fbe4fe338a6b7cf55cee4f5b9"

Host Server: blueapron.com

## S3 Asset with Content-Based ETag

Name: blue-apron-logo-stacked-fd6e6eead103f299ce1b64c300c9ec1d.jpg

Date Served: 12/19/2013

ETag: "a0787b379de76f8d6145f6b0cc322540"

MD5 Hash: a0787b379de76f8d6145f6b0cc322540

Host Server: media.blueapron.com

Host Server Type: AmazonS3

## Asset with Content-Based Fingerprint

Name: PLATED-MEALS\_homepage-03-bc83f5769d53afb4e5596dbed4366576.png

Date Served: 12/19/2013

Seed String: 2.2.2production-1.0

MD5 hash of content prepended with seed string: bc83f5769d53afb4e5596dbed4366576

Host Server: media.blueapron.com

Host Server Type: AmazonS3

EXHIBIT 1 – 1