## **EXHIBIT 1**

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(appboy.com)

## Webpage Base File

Site: www.appboy.com Date Served: 8/17/2013

ETag: "d0ccf28cadeefcd95d6addbb287c51bb"

Host Server: www.appboy.com Host Server Type: nginx/1.2.9

## **Asset with Content-Based Fingerprint**

 $Name: appboy\_web\_dashboard-ecfb77269eab8ef66a08aab6708bbd78.png$ 

Date Served: 8/17/2013

Seed String: 2.2.2production-1.0

MD5 hash of content prepended with seed string: ecfb77269eab8ef66a08aab6708bbd78

Host Server: www.appboy.com Host Server Type: nginx/1.2.9

