

EXHIBIT 1

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(spongecell.com)

Webpage Base File

Site: www.spongecell.com

Date Served: 11/9/2013

ETag: "33801b412a7d2b35b5bcd7455151ee97"

Host Server: www.spongecell.com

Host Server Type: nginx/1.2.1

S3 Asset with Content-Based ETag

Name: carousel-intelligent-creative.png

Date Served: 11/9/2013

ETag: "306ddf259494f4efdba326cf6d524fa5"

MD5 Hash: 306ddf259494f4efdba326cf6d524fa5

Host Server: dbcmp2r6k485.cloudfront.net

Host Server Type: AmazonS3

Asset with Content-Based Fingerprint

Name: logo-28011b7fbffaedd7b6373b2c35a5df21.png

Date Served: 11/9/2013

Seed String: 2.2.2production-1.0

MD5 hash of content prepended with seed string: 28011b7fbffaedd7b6373b2c35a5df21

Host Server: dbcmp2r6k485.cloudfront.net

Host Server Type: AmazonS3

EXHIBIT 1 – 1