

EXHIBIT 13

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2611

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Please find below and/or attached an Office communication concerning this application or proceeding.

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DETAILED ACTION

Claim Rejections - 35 USC 102

1. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

*A person shall be entitled to a patent unless --
(e) the invention was described in (1) an application for patent, published under section 122(b), by another filed in the United States before the invention by the applicant for patent or (2) a patent granted on an application for patent by another filed in the United States before the invention by the applicant for patent, except that an international application filed under the treaty defined in section 351(a) shall have the effects for purposes of this subsection of an application filed in the United States only if the international application designated the United States and was published under Article 21(2) of such treaty in the English language.*

2. Claims 1-7, 11-16, and 20-23 are rejected under 35 U.S.C. 102(e) as being anticipated by Ben-Shaul et al. (U.S. Patent Pub No. 2002/0010798 A1/or “Ben” for short).

Regarding claim 1, Ben discloses “a method comprising: receiving one or more directives, wherein said directives are indicative of an audio, video and/or graphic presentation requiring a set of resources; determining from said directives that acquisition of a subset of said resources are a prerequisite to the presenting of said presentation; and prohibiting the presenting of said presentation until said subset of resources are acquired”, i.e., Ben discloses a content and application delivery system that a user or a web client (as illustrated in Figs. 6-7) can receive one or more directives which indicative of audio, video and/or graphics presentation—content delivery from web servers to the user via a TV browser for local news and local sports and etc. (page 3/section 0027, page 5/sect. 0051, page 22/sect. 0221 & 0231, and page 24/sect. 0256 & 0263), the system has directive director 122 (Fig. 12, and page 35/section 0431 & 0432) has a control over the content delivery to the user based on service profile and other directives that can

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either authorize or disable the service/ content delivery for presentation at the user's location if subset of resources are not acquired, for instance, the user is not subscribed so that some of required directives for billing is not acquired, the service is unauthorized or disabled (page 27/from section 0314 to section 0324).

As for claim 2, Ben discloses "wherein said subset of resources are indicated using directives selected from the group consisting of: a markup language, a scripting language, and a style sheet" (page 14/sections 0195, 0196, 0197 for all of these features for CDSL, XML, and XML style sheet language).

As for claim 3, Ben discloses "wherein said directives are received by a proxy server in an interactive television system" (page 37/section 0477 to section 0480 as the content marker as interactive tool to use in GUI editor and TV system –page 24/sect. 0256; and edge server 48 acts as a proxy server).

As for claim 4, Ben also discloses "wherein said determining is performed by said proxy server, and wherein said method further comprises said proxy server conveying signals which correspond to said subset of resources to a remote client device", i.e., the edge server directs the right subset of resources to the remote client device (page 24/section 0260 to page 25/section 0268 for redirecting contents and resources to the client).

As for claim 5, Ben discloses further "comprising said client device acquiring said subset of resources in response to detecting said signals", i.e., the client can obtain a subset of resources with the use of directive editor 122 for filtering and detecting the appropriate content from the edge server (page 35/section 0431 to page 36/section 0435).

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