

**Exhibit A**  
**REDACTED VERSION OF DOCUMENT**  
**SOUGHT TO BE SEALED**

United States District Court  
For the Northern District of California

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IN THE UNITED STATES DISTRICT COURT  
FOR THE NORTHERN DISTRICT OF CALIFORNIA

FINJAN, INC.,

No. C 17-05659 WHA

Plaintiff,

v.

**ORDER ON DAUBERT MOTIONS**

JUNIPER NETWORK, INC.,

Defendant.

**INTRODUCTION**

In this patent infringement action, both parties move to exclude the opposing party’s damages expert reports on the eve of trial. For the reasons stated below, accused infringer’s motion to exclude is **GRANTED** and patent owner’s motion to exclude is **GRANTED IN PART** and **DENIED IN PART**.

**STATEMENT**

The background of this action related specifically to the expert reports at issue has been set forth in a prior order (Dkt. No. 189). In short, as part of the first round of motions for summary judgment, plaintiff Finjan, Inc., accused defendant Juniper Network, Inc.’s (1) SRX Gateways used in combination with Sky ATP, and (2) Sky ATP alone of infringing Claim 10 of the United States Patent No. 8,677,494 (“the ’494 patent”) (Dkt. No. 98 at 1–2).

Sky ATP is a cloud-based scanning system that inspects files with its “Malware Analysis Pipeline” to determine the threat level posed by the Downloadable. Juniper offers free licenses to use Sky ATP, as well as paid basic and premium licenses. SRX Gateways are

1 network appliances that receive incoming files and subsequently send “Downloadable” types  
2 to Sky ATP for inspection.

3 When Sky ATP receives a file from an SRX device, it hashes the file and determines if  
4 the file has been previously analyzed. This process takes approximately one second. If it’s an  
5 unrecognized file, then it is sent through the Malware Analysis Pipeline, which includes the  
6 following processes: (1) a conventional antivirus engine (approximately five seconds); (2)  
7 static analysis (approximately 30 seconds); and (3) dynamic analysis (approximately six to  
8 seven minutes). Sky ATP determines the threat level “verdict” score once the analysis is  
9 complete, sends that score to the SRX device, and stores the score in DynamoDB or Simple  
10 Storage Services, which are storage solutions provided by Amazon Web Services (“AWS”).

11 Claim 10 of the ’494 patent involves three basic steps: (1) receive a Downloadable; (2)  
12 scan the Downloadable to generate security profile data, which includes a list of suspicious  
13 computer operations that the Downloadable may attempt to perform; and (3) store the security  
14 profile data in a database.

15 An order dated August 24 granted in part plaintiff Finjan, Inc.’s early motion for  
16 summary judgment on Claim 10 of the ’494 patent (Dkt. No. 189). Trial is set for December  
17 10 on the remaining Claim 10 issues. Both parties now seek to exclude each other’s damages  
18 expert reports. Specifically, Juniper moves to exclude Finjan’s expert report prepared by  
19 Kevin M. Arst (Dkt. No. 230) and Finjan moves to exclude Juniper’s expert report prepared by  
20 Dr. Keith Ugone, both regarding the reasonable royalty for use of Claim 10 (Dkt. No. 231).  
21 This order follows full briefing and oral argument.

## 22 ANALYSIS

### 23 1. LEGAL STANDARD.

#### 24 A. Expert Opinion Admissibility.

25 Under the Federal Rules of Evidence 702, an expert witness may provide opinion  
26 testimony “if (1) the testimony is based upon sufficient facts or data, (2) the testimony is the  
27 product of reliable principles and methods, and (3) the witness has applied the principles and  
28 methods reliably to the facts of the case.” District courts thus “are charged with a ‘gatekeeping

1 role,' the objective of which is to ensure that expert testimony admitted into evidence is both  
2 reliable and relevant." *Sundance, Inc. v. DeMonte Fabricating Ltd.*, 550 F.3d 1356, 1360 (Fed.  
3 Cir. 2008).

#### 4 **B. Reasonable Royalty.**

5 Upon a finding of infringement, a patent owner is entitled to "damages adequate to  
6 compensate for the infringement, but in no event less than a reasonable royalty for the use  
7 made of the invention by the infringer." 35 U.S.C. § 284. "A 'reasonable royalty' derives  
8 from a hypothetical negotiation between the patentee and the infringer when the infringement  
9 began." *ResQNet.com, Inc. v. Lansa, Inc.*, 594 F.3d 860, 868 (Fed. Cir. 2010). Assuming the  
10 asserted patent claims are valid and infringed, the hypothetical negotiation "tries, as best as  
11 possible, to recreate the *ex ante* licensing negotiation scenario and to describe the resulting  
12 agreement." *Lucent Techs., Inc. v. Gateway, Inc.*, 580 F.3d 1301, 1325 (Fed. Cir. 2009). In  
13 determining a reasonable royalty calculation, experts often consider one or more of the fifteen  
14 factors set forth in *Georgia-Pacific Corp. v. U.S. Plywood Corp.*, 318 F.Supp. 1116, 1120  
15 (S.D.N.Y.1970). *ResQNet.com, Inc.*, 594 F.3d at 869.

#### 16 **2. PATENT OWNER'S EXPERT (KEVIN ARST).**

17 In determining the reasonable royalty amount at issue, Finjan's damages expert Kevin  
18 Arst relies on a "cost-savings" approach as the starting point for a hypothetical negotiation.  
19 Expert Arst theorizes that Juniper's infringement of Claim 10 "allowed it to avoid present  
20 value adjusted costs of at least" \$60–\$70 million during the damages period (Dkt. No. 228-7 at  
21 30; Supp. Exhs. 1.1, 1.2). After going through the *Georgia-Pacific* factors, Expert Arst argues  
22 that Juniper would have agreed to pay Finjan 100 percent of this alleged cost saving as a lump-  
23 sum reasonable royalty amount — meaning he says Juniper would have agreed to pay \$60–\$70  
24 million to obtain a license to use Claim 10 for fourteen months.

25 Expert Arst asserts that Juniper could not have stored any verdict scores without  
26 infringing and that its best non-infringing alternative would have been to re-analyze files each  
27 time (*id.* at 31). In other words, every SRX-sent file would have had to go through the entire  
28 Malware Analysis Pipeline — including dynamic analysis — according to Expert Arst, thus

1 taking Sky ATP an additional six to seven minutes to complete analysis. Expert Arst then  
2 calculates the AWS costs Juniper allegedly saved by using the claimed invention based on a  
3 “U.S. Apportionment Factor” of the total worldwide volume sales of all SRX devices. He then  
4 applies that factor to Juniper’s total AWS costs to derive a “U.S. apportioned Sky ATP AWS  
5 costs” totaling \$182,249 over the damages period.

6 Expert Arst then multiplies that number by a “Cost Savings Factor” of 359 and 419,  
7 which he derives from the assertion that Juniper would have had to spend six to seven  
8 additional minutes dynamically analyzing each file and that “the number of servers that would  
9 be required to process a file for sandboxing would be 360–420 times greater (6–7 minutes \* 60  
10 seconds) than what is required to serve the file from the database of results (1 second)” (*ibid.*).  
11 Expert Arst thus concludes that the purported \$182,249 cost-saving amount would have been  
12 between 359 and 419 times higher in the non-infringing alternative, resulting in an alleged  
13 \$60–\$70 million AWS costs saved (*ibid.*).

14 The parties contest a myriad of details in connection with Expert Arst’s testimony.  
15 This order does not address every point of contention. Instead, this order focuses on a  
16 fundamental flaw in Expert Arst’s report that renders his opinion unfit for the jury — namely,  
17 Finjan’s sleight of hand to inflate the revenue base.

18 That Expert Arst would suggest that Juniper would have been willing to pay an eye-  
19 popping \$60–\$70 million as a royalty for the sake of \$1.8 million in revenue is preposterous.  
20 This order therefore agrees with Juniper that Expert Arst’s testimony “defies basic laws of  
21 economics” such that its unreliability renders it inadmissible under FRE 702.

22 Finjan disputes Juniper’s \$1.8 million figure (which Juniper bases on revenues from  
23 Sky ATP and SRX sales to customers with a Sky ATP license (Dkt. No. 229-6, Exh. 7)),  
24 arguing that the sales of all accused products amount to approximately \$142 million in sales. It  
25 inflates the royalty base by including *all* sales of the SRX devices sold — including those *not*  
26 configured with Sky ATP. Finjan hinges this contention on its newfound belief that all SRX  
27 devices infringe the system claim because they contain code for interfacing with Sky ATP.  
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