

# EXHIBIT K



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**Pierre et al.**

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(54) **METHOD AND APPARATUS AUTOMATIC PAUSE AND RESUME OF PLAYBACK FOR A POPUP ON INTERACTIVE TV**

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(\* ) Notice: Subject to any disclaimer, the term of this patent is extended or adjusted under 35 U.S.C. 154(b) by 1743 days.

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(51) **Int. Cl.**  
**H04N 5/455** (2006.01)

(52) **U.S. Cl.** ..... **725/58**; 725/89; 725/100;  
725/134; 386/68; 455/404.1

(58) **Field of Classification Search** ..... 725/58,  
725/89, 100, 134, 135, 142; 386/68-70;  
455/404.1, 466

See application file for complete search history.

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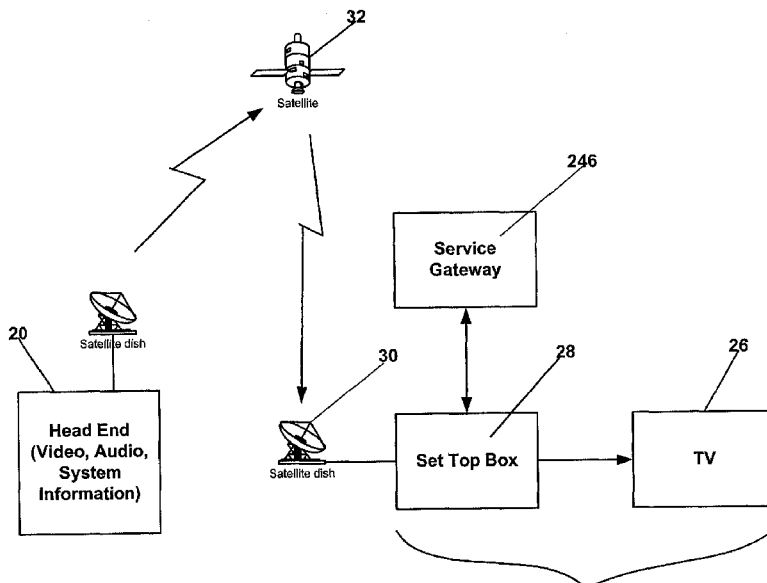
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(57) **ABSTRACT**

A method and apparatus providing display of content and automatic pause of the display. The method and apparatus exists in a client device and/or ahead-end or network operator. Event are assigned a relative priority based on event type, originator and the type of current display so that a variable response level ranging from a required viewer action to the viewer completely ignoring an event is provided.

**20 Claims, 4 Drawing Sheets**



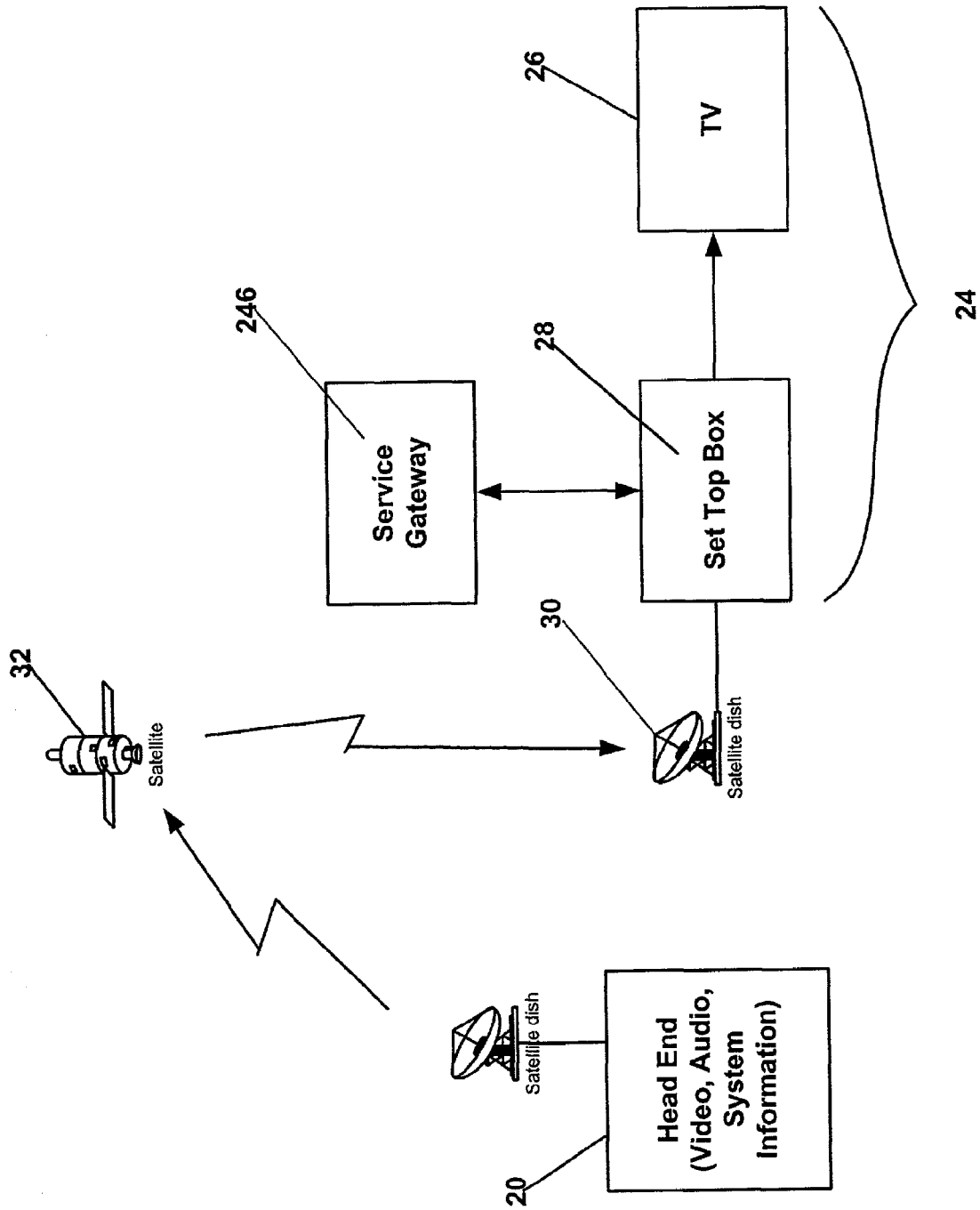


Figure 1

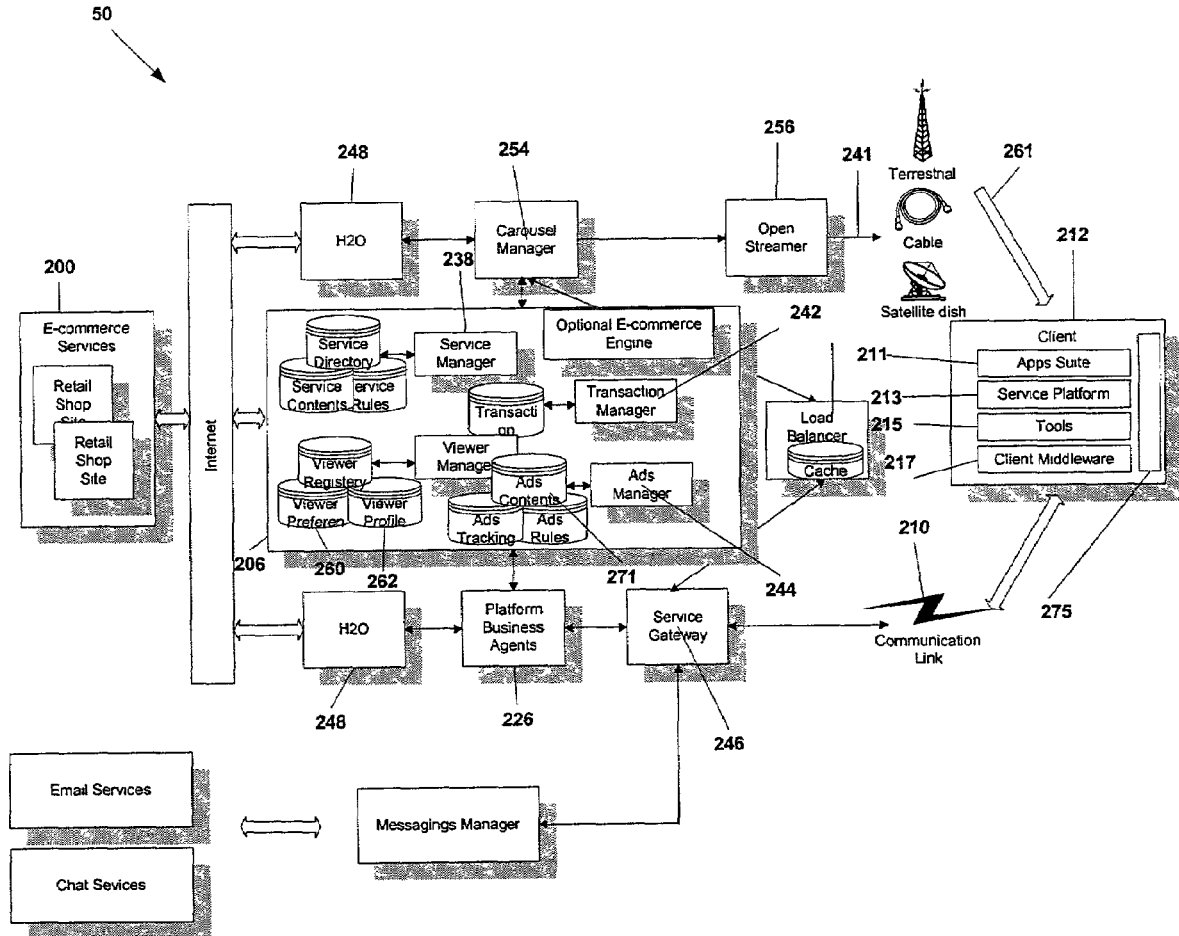


Figure 2

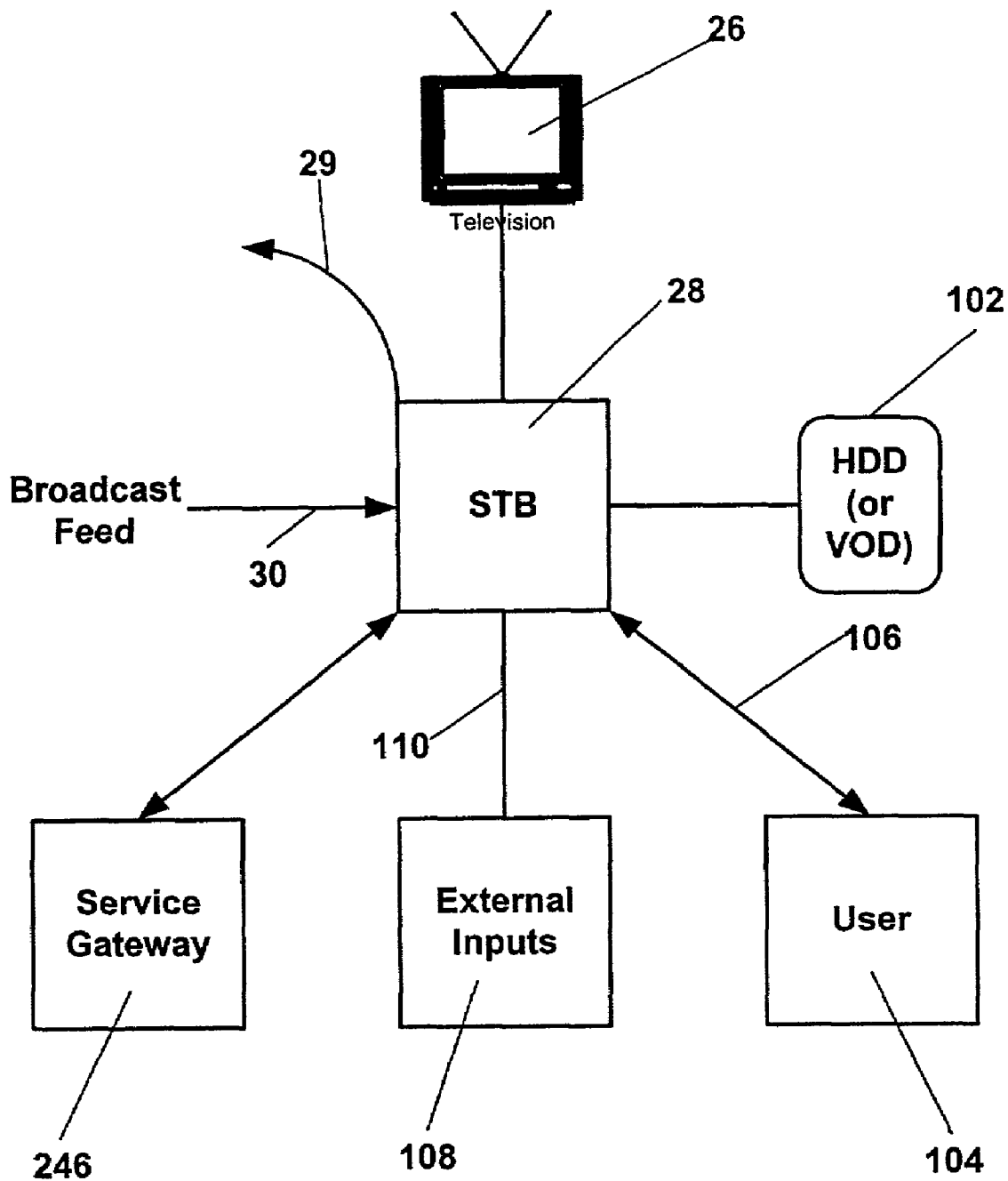


Figure 3

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