

EXHIBIT 3



UBISOFT TO ACQUIRE i3D.net TO STRENGTHEN ONLINE SERVICES AND BRING BEST IN CLASS EXPERIENCES TO PLAYERS

Paris — November 30, 2018 — Today, Ubisoft® announced it is acquiring i3D.net, a leader in hosting solutions for the gaming industry. With 50 million gamers using their servers daily, they are one of the world's top-10 most connected hosting provider networks¹, delivering outstanding flexibility and scalable reach to 3,000 global customers through 33 datacenters around the world. The acquisition adds state-of-the-art online infrastructure and greatly strengthens Ubisoft's ability to deliver high-quality online experiences to its communities.

"We are continuing to build our online operations in order to deliver games and services that strongly enhance our players' experience. By adding i3D.net's expertise and technologies to ours, we are leaping years' ahead in our journey to deliver best in class service connectivity and performance to our players. i3D.net will continue to deliver state-of-the-art services to its clients and will benefit from our long-term support" said Yves Guillemot, Co-Founder and CEO, Ubisoft.

i3D.net was founded in 2002 and has rapidly grown into one of the leading online infrastructure services and managed-hosting solution providers in the world. Connected to 29 Internet exchanges and with a team of highly specialized technical engineers, i3D.net's network offers global audiences low latency access to the i3D.net One Platform². The company notably excels in the gaming market, hosting tens of millions of players for game publishers on consoles, PC and mobile.

"With Ubisoft's backing, we greatly enhance our global reach while continuing to function as an independent managed hosting provider for gaming companies and for a broad range of organizations," said Stijn Koster, CEO, i3D.net. "We're looking forward to this next step in our partnership with Ubisoft and to continue providing our customers with the high-quality service and dedication they expect from us."

This acquisition of i3D.net is expected to close before the end of the fiscal year. Additional terms of the deal are not being disclosed.

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ABOUT UBISOFT

Ubisoft is a leading creator, publisher and distributor of interactive entertainment and services, with a rich portfolio of world-renowned brands, including Assassin's Creed, Far Cry, For Honor, Just Dance, Watch_Dogs & Tom Clancy's video game series, including Ghost Recon, Rainbow Six and The Division. The teams throughout Ubisoft's worldwide network of studios and business offices are committed to delivering original and memorable gaming experiences across all popular platforms, including consoles, mobile phones, tablets and PCs. For the 2017-18 fiscal year Ubisoft generated Net Bookings of €1,732 million. To learn more, please visit www.ubisoftgroup.com

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¹ According to peeringdb.com

² The i3D.net One Platform is a global network, with compute resources managed by i3D.net's game orchestration software