

EXHIBIT 4

Infor Enters Cloud CRM Market with Agreement to Acquire Saleslogix

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[Infor](#), a leading provider of business application software and cloud services serving more than 70,000 customers, today announced that it has entered into an agreement to purchase the assets of Saleslogix, a leading provider of SaaS customer relationship management (CRM) software.

Saleslogix' CRM will become Infor CRM™, establishing Infor's position as a leader in the cloud-based CRM market, and adding strong sales and service functionality to [Infor CloudSuite™](#), the first group of industry-specific application suites available on Amazon Web Services' (AWS) cloud. Infor plans a major investment in the product, including increased scalability, refreshed user interface with Infor's leading UX designers in New York, and added industry-specific functionality that leverages Infor's deep expertise in industry processes.

More than 1,700 organizations around the world rely on Saleslogix CRM for sales management, marketing, customer service and support, and reporting. Together, Infor and Saleslogix have more than 300 mutual customers.

"CRM systems have typically tracked a small subset of customer, marketing, and sales data. Infor's industry applications have a vast repository of information on a customer's overall interactions derived from deep industry processes we automate and we'll build in context analytics that deliver unique customer insight," said Charles Phillips, CEO of Infor. "Infor can now deliver the first truly end to end demand-to-supply chain, from lead to ship, by integrating marketing and sales processes with supply chain planning, sales and operations planning, and production scheduling in real time."

According to Gartner, the total CRM market revenue worldwide is expected to grow from less than \$24 billion in 2014 to more than \$42 billion in 2018.¹ Infor expects even higher demand for CRM capabilities pre-built into industry suites as more companies seek to take advantage of vast data from across the enterprise in sales and service efforts. With Infor CRM, customers will be able to manage the full customer lifecycle in one environment, accessing relevant ERP data to help win customers, manage future sales opportunities, and deliver exceptional customer service.

Infor expects to extend CRM with industry-specific attributes and processes integrated with Infor ERP applications beginning with Infor CRM Automotive, CRM Healthcare, CRM Public Sector, and CRM Manufacturing.



Based in Scottsdale, AZ, Saleslogix was founded in 1998 and employs approximately 105 people. Terms of the

solution built on Force.com, that joins Infor's back-office ERP and Financial applications with Salesforce.com through Infor ION®.

¹Gartner Forecast: Enterprise Software Markets, Worldwide, 2011-2018, 2Q14 Update, Matthew Cheung, Yanna Dharmasthira, Chad Eschinger, Bianca Francesca Granetto, Joanne M. Correia, Neil McMurphy, Federico De Silva, Tom Eid, Ruggero Contu, Colleen Graham, Fabrizio Biscotti, Chris Pang, David M. Coyle, Dan Sommer, Hai Hong Swinehart, Bhavish Sood, Jie Zhang, Jin-Sik Yim, Michael Warrilow, Vassil Mladjov, Laurie F. Wurster, Sid Deshpande, June 17, 2014.

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Infor is fundamentally changing the way information is published and consumed in the enterprise, helping 70,000 customers in more than 200 countries and territories improve operations, drive growth, and quickly adapt to changes in business demands. Infor offers deep industry-specific applications and suites, engineered for speed, and with an innovative user experience design that is simple, transparent, and elegant. Infor provides flexible deployment options that give customers a choice to run their businesses in the cloud, on-premises, or both. To learn more about Infor, please visit www.infor.com.

Infor customers include:

- 19 of the top 20 aerospace companies
- 12 of the top 13 high tech companies
- 10 of the top 10 pharmaceutical companies
- 21 of the 25 largest US health delivery networks
- 16 of the 20 largest US cities
- 84 of the top 100 automotive suppliers
- 31 of the top 50 industrial distributors
- 5 of the top 9 brewers

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