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NOTICE OF MOTION AND MOTION TO STRIKE

TO ALL PARTIES AND THEIR COUNSEL OF RECORD:

PLEASE TAKE NOTICE that on July 14, 2023, at 1:30 p.m., or as soon thereafter as counsel may be heard, in Courtroom 9B of the above-entitled Court, located at 350 W. 1st Street, Los Angeles, CA 90012, Defendant NeoCortext, Inc., will, and hereby does, move this Court to strike Plaintiff Kyland Young's right of publicity claim pursuant to Cal. Civ. Proc. Code § 425.16, and award NeoCortext its fees and costs under Cal. Civ. Proc. Code § 425.16(c) on the grounds that:

- (1) Plaintiff's claim arises from protected activity; and
- (2) Plaintiff cannot demonstrate a probability of prevailing on his right of publicity claim.

Defendant's Motion is made on this Notice, the accompanying Memorandum of Points and Authorities, all pleadings and papers that are of record in this case, and on such other and further evidence as may be offered at the hearing.

This Notice of Motion is made following the conference of counsel for Defendants and Plaintiff under L.R. 7-3, which took place on May 24, 2023, where the parties thoroughly discussed the substance and potential resolution of the filed motion by videoconference. The parties were unable to reach a resolution, and Plaintiff opposes the Motion.

Dated: May 31, 2023

FENWICK & WEST LLP

By: <u>/s/ Tyler G. Newby</u> Tyler G. Newby

Attorneys for Defendant NEOCORTEXT, INC.



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