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## IN THE UNITED STATES DISTRICT COURT FOR THE DISTRICT OF ARIZONA

Julia Allison Baugher,

Plaintiff,

v.

GoDaddy.com LLC,

Defendant.

No. MC-19-00034-PHX-JJT

#### **ORDER**

At issue is the Amended Motion to Quash Subpoena Issued Pursuant to 17 U.S.C. § 512(h) (Doc. 22, Mot.), to which Applicant Julia Allison Baugher filed a Response (Doc. 24, Resp.) and Movants filed a Reply (Doc. 25, Reply).

### I. BACKGROUND

Julia Allison Baugher is a writer whose work has been published in many periodicals and a commentator who has appeared in a variety of television programs. She has built a strong following online, including on social media platforms, and she claims she has a copyright in all her work and the images she has posted on social media. In 2019, a group of online bloggers (the "Does") posted certain of Baugher's images and work—including a book proposal with pre-publication manuscript—on their blog without her permission for the purpose of inviting criticism of it. Baugher claims these posts constituted copyright infringement. On September 24, 2019, after Baugher learned of the posts, she sent a take-down notice under the Digital Millennium Copyright Act ("DMCA")—specifically, 17 U.S.C. § 512(c)—requesting that the blog's registrar, GoDaddy.com, LLC,



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remove the accused blog posts. GoDaddy took down the blog posts on September 27, 2019, without any DMCA counter-notification from the Does requesting put-back of the removed posts.

On October 7, 2019, Baugher filed an Application with this Court for Issuance of a Subpoena under 17 U.S.C. § 512(h) to uncover the identities of the Does (Doc. 1), and the Court issued the Subpoena (Doc. 2). The Does then filed a Motion to Quash (Doc. 4) and, with leave of Court, an Amended Motion to Quash (Doc. 22). The Court now resolves the Amended Motion to Quash.

### II. ANALYSIS

Under 17 U.S.C. § 512(h), a copyright owner may seek a subpoena in U.S. District Court "for identification of an alleged infringer," so long as the subpoena request includes a copy of the take-down notice made pursuant to § 512(c)(3)(A), a proposed subpoena, and a sworn declaration that the subpoena is sought "to obtain the identity of an alleged infringer and that such information will only be used for the purpose of protecting rights under this title." Baugher met these requirements, and the Court issued the Subpoena. (Docs. 1, 2.)

The Does' principal argument in their Amended Motion to Quash is that the Court should look behind Baugher's § 512(c)(3)(A)(v) attestation of a good faith belief that the Does' use of Baugher's work and images infringed her copyright in them and examine whether the Does' use was fair use and thus not infringing. As Baugher argues in her Response, §§ 512(c)(3)(A), (h)(1), and (h)(2) do not provide for such a review; attestation of a good faith belief of infringement is sufficient to send a take-down notice and, based on the notice, request that the Court issue a subpoena.<sup>1</sup>

<sup>&</sup>lt;sup>1</sup> If the Does wished to challenge Baugher's good faith belief that their use of Baugher's work constituted copyright infringement at the take-down notice stage, the DMCA includes a provision allowing the Does to send a counter-notification to that effect to GoDaddy, in which instance GoDaddy would have been required to put back the material removed from the internet within 14 days unless Baugher filed an action in court. *See* 17 U.S.C. § 512(g). Baugher states the Does did not engage in the counter-notification process or challenge Baugher's attestation of copyright infringement at the take-down notice stage.



## A. The Framework for Resolving a Fed. R. Civ. P. 45 Motion to Quash where the Movant Contends a DMCA Subpoena Seeks Information Protected by the First Amendment

In their Motion, the Does also argue that disclosure of their identities in compliance with the Subpoena would violate their First Amendment right to speak anonymously, and they therefore request that the Court quash the Subpoena under Federal Rule of Civil Procedure 45(d)(3)(A)(iii). Section 512(h)(6) of the DMCA provides that "the procedure for issuance and delivery of the subpoena . . . shall be governed to the greatest extent practicable by those provisions of the Federal Rules of Civil Procedure governing the issuance, service, and enforcement of a subpoena duces tecum." Rule 45(d)(3)(A)(iii) states that a district court must quash a subpoena that "requires disclosure of privileged or other protected matter." Thus, as several District Courts in the Ninth Circuit have concluded, "a motion to quash a DMCA subpoena may properly raise an objection on the basis that the subpoena would require disclosure of matter protected by the First Amendment"—here, the Does' identities. *Signature Mgmt. Team, LLC v. Automattic, Inc.*, 941 F. Supp. 2d 1145, 1152 (N.D. Cal. 2013).

Whether the Does engaged in copyright infringement is relevant in resolving the Motion to Quash for several reasons. First, the title of § 512(h), "Subpoena to identify infringer," indicates the purpose of the subpoena; if the Does were not infringers, the § 512(h) subpoena is not properly aimed at them.

Second, resolving a motion to quash under Rule 45 ordinarily requires a balancing of the need for disclosure of the requested information against the target of the subpoena's interests in protecting disclosure. Here, the Does seek protection from disclosure under the First Amendment because, as a general proposition, the First Amendment protects the right to speak anonymously. *McIntyre v. Ohio Elections Comm'n*, 514 U.S. 334, 342 (1995); *see also In re Anonymous Online Speakers*, 661 F.3d 1168, 1173 (9th Cir. 2011) (stating the right to speak anonymously applies equally to online speech). But "to the extent that anonymity is used to mask copyright infringement or to facilitate such infringement by

other persons, it is unprotected by the First Amendment." *Arista Records, LLC v. Doe 3*, 604 F.3d 110, 118 (2d Cir. 2010); *see also Harper & Row Publishers, Inc. v. Nation Enters.*, 471 U.S. 539, 568 (1985) (holding that First Amendment was not a defense to copyright infringement claim); *cf. In Re Verizon Internet Servs., Inc.*, 257 F. Supp. 2d 244, 260 (D.D.C. 2003) (stating "there is some level of First Amendment protection that should be afforded to anonymous expression on the Internet, even though the degree of protection is minimal where alleged copyright infringement is the expression at issue") (*reversed in the outcome*, 351 F. 3d 1229 (D.C. Cir. 2003)); *Art of Living Found. v. Does 1-10*, 2011 WL 5444622, at \*6 (N.D. Cal. Nov. 9, 2011) (stating "evidence of copyright infringement does not *automatically* remove the speech at issue from the scope of the First Amendment").

The core framework question the Does' Motion presents is whether § 512(h)(6) and its command for the Court to apply Rule 45 "to the greatest extent practicable" in enforcing DMCA subpoenas means that the Does' Motion triggers a burden on Baugher to demonstrate a prima facie claim of copyright infringement, or, as Baugher argues (Resp. at 24-25), whether the text of the DMCA—in particular, §§ 512(c)(3)(A), (h)(1), and (h)(2)—relieves Baugher of any such burden by requiring only an attestation of a good faith belief of copyright infringement. As the court in Signature Management Team found, it is the former. 941 F. Supp. 2d at 1157-58 (stating that the court must determine whether the party seeking the information under the DMCA demonstrated a *prima facie* claim of copyright infringement as part of a balancing test applied to resolve a motion to quash). Indeed, even the case Baugher cites (Resp. at 12) to support her position that the Court should not analyze whether the target of the subpoena engaged in copyright infringement, In re Subpoena Issued Pursuant to the Digital Millennium Copyright Act to:43SB.com, stated that "[t]he party seeking a subpoena must also make a prima facie showing of copying" and proceeded to resolve that question. 2007 WL 4335441, at \*4 (D. Idaho Dec. 7, 2007).



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Whether a movant engaged in copyright infringement is critical to assessing the scope of First Amendment protection the movant is entitled to as part of the balancing test used to resolve a motion to quash under Rule 45. And Congress explicitly directed courts to apply Rule 45 "to the greatest extent practicable" in § 512(h)(6). As the *Signature Management Team* court stated, the provisions of the DMCA "cannot be read to authorize enforcement of a DMCA subpoena in violation of the First Amendment." 941 F. Supp. 2d at 1153. Put another way, construing §§ 512(h)(1) and (h)(2) as granting an automatic right to Baugher to obtain the Does' identities by subpoena based on her attestation of a good faith belief of the Does' copyright infringement would render the Does' ability to quash the subpoena on constitutional grounds, as provided for in § 512(h)(6) and Rule 45, a nullity.

## **B.** The Motion to Quash

In instances in which online speech raises at least some constitutional protections, courts in the Ninth Circuit have applied "a two-part test for determining whether to allow discovery seeking the identity of an anonymous defendant: (1) The plaintiff must produce competent evidence supporting a finding of each fact that is essential to a given cause of action; and (2) if the plaintiff makes a sufficient evidentiary showing, the court must compare the magnitude of the harms that would be caused to the competing interests by a ruling in favor of the plaintiff and by a ruling in favor of the defendant." Art of Living, 2011 WL 5444622, at \*7 (citing *Highfields Cap. Mgmt., L.P. v. Doe*, 385 F. Supp. 2d 969, 975-76 (N.D. Cal. 2005)). Put more directly, if the Does' speech raises First Amendment concerns, the Court will evaluate whether Baugher "demonstrated a prima facie case of copyright infringement" and conduct "a balancing of harms." Signature Mgmt. Team, 941 F. Supp. 2d at 1157. But "[t]he degree of scrutiny varies depending on the circumstances and the type of speech at issue." Id. at 1154. Where the nature of the speech is public criticism, even if not explicitly political or religious, and disclosure of an anonymous speaker's identity could have a chilling effect on such public criticism, then at least some First Amendment concerns are at stake. Art of Living, 2011 WL 5444622, at \*6-7.



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