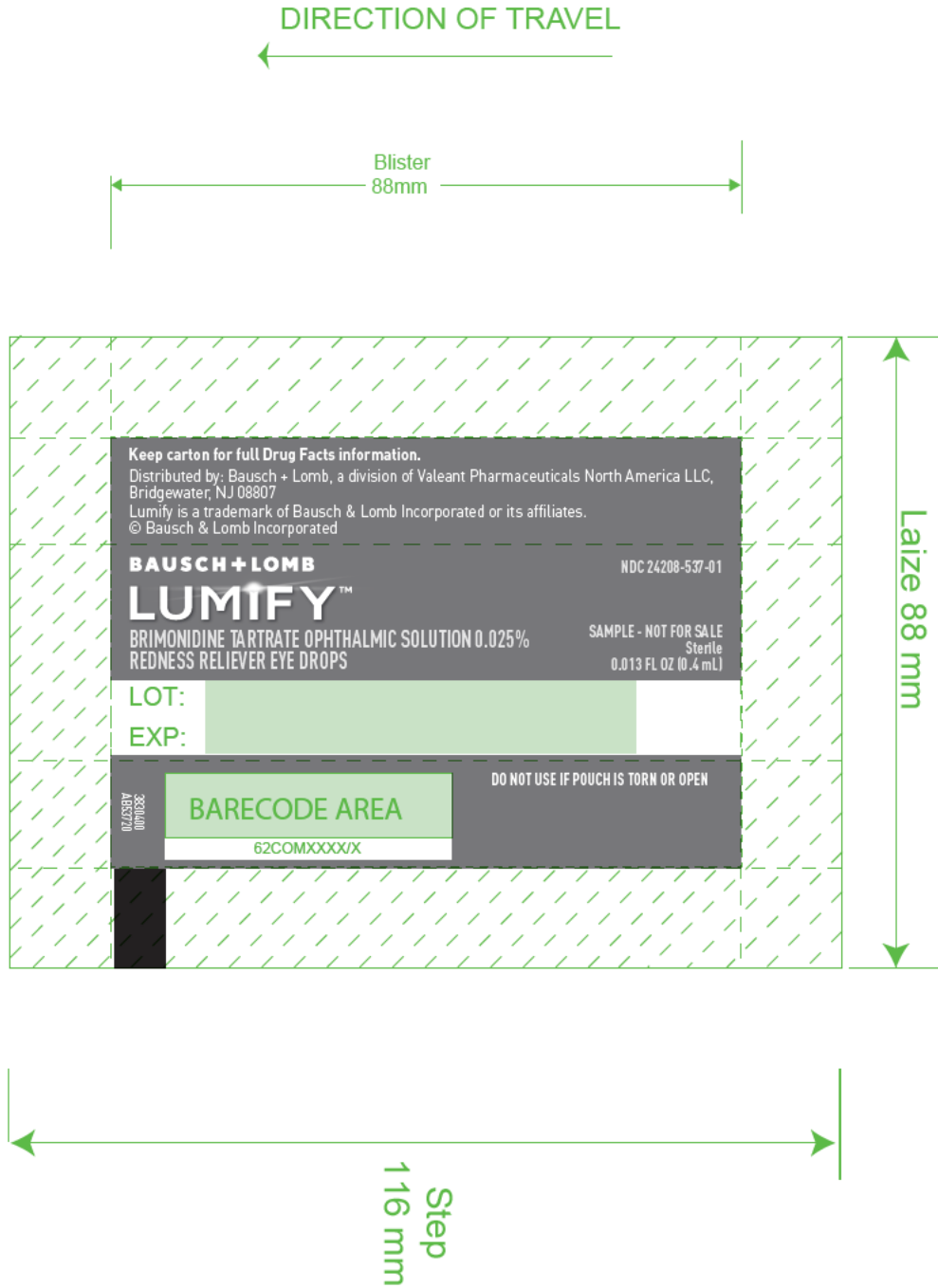


1.14.1.1 Draft Carton and Container Labels

PROPOSED SINGLE DOSE UNIT FOIL POUCH



1.14.1.1 Draft Carton and Container Labels

PROPOSED SINGLE DOSE UNIT CARTON

Drug Facts (continued)

Inactive ingredients: benzalkonium chloride, boric acid, calcium chloride dihydrate, glycerin, potassium chloride, sodium borate decahydrate, sodium chloride, water for injection. Hydrochloric acid and/or sodium hydroxide may be used to adjust pH.

Drug Facts (continued)

Questions or comments? Call: 1-800-653-5340

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BAUSCH + LOMB

LUMIFY™

BRIMONIDINE TARTRATE
OPHTHALMIC SOLUTION 0.025%
REDNESS RELIEVER EYE DROPS

- Works in 1 minute
- Lasts up to 8 hours



Sterile **0.013 FL OZ (0.4 mL)**

NDC 24208-537-01
NEW PRODUCT

SAMPLE - NOT FOR SALE

Lumify™ eye drops, from the eye care experts at Bausch + Lomb. Just one drop works within a minute and lasts up to 8 hours to reduce redness.

DO NOT USE IF POUCH IS TORN OR OPEN

Distributed by: Bausch + Lomb, a division of Valeant Pharmaceuticals North America LLC, Bridgewater, NJ 08807

Drug Facts

Active ingredient	Purpose
Brimonidine tartrate (0.025%)	Redness reliever

Use ■ relieves redness of the eye due to minor eye irritations

Warnings
For external use only

Do not use ■ if solution changes color or becomes cloudy ■ if single-unit dispenser is not intact

Stop use and ask a doctor if ■ you experience eye pain, changes in vision, continued redness or irritation of the eye ■ condition worsens or persists for more than 3 days

Drug Facts (continued)

If pregnant or breast-feeding, ask a health professional before use. Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

Directions ■ adults and children 5 years of age and over: ■ instill 1 drop in the affected eye(s) every 6-8 hours ■ do not use more than 4 times daily ■ remove contact lenses before use ■ wait at least 10 minutes before re-inserting contact lenses after use ■ if using other ophthalmic products while using this product, wait at least 5 minutes between each product ■ to avoid contamination, do not touch tip of container to any surface ■ discard dispenser immediately after use ■ children under 5 years of age: consult a doctor

Other information ■ store at 15°-25°C (59°-77°F)

1.14.1.1 Draft Carton and Container Labels

PROPOSED SINGLE DOSE UNIT VIAL

(image scaled to 200%)



1.14.1.1 Draft Carton and Container Labels

PROPOSED COUPON

CODE 39
66NOTXXXXX

BAUSCH+LOMB

LUMIFY™

REDNESS RELIEVER EYE DROPS



LUMIFY™
BRIMONIDINE TARTRATE
OPHTHALMIC SOLUTION 0.025%
REDNESS RELIEVER EYE DROPS

• Works in 1 minute
• Lasts up to 8 hours

Sterile 0.25 FL OZ (7.5 mL)

Lumify™ eye drops,
from the eye care experts
at Bausch + Lomb.
Just one drop works within a
minute and lasts up to
8 hours to reduce redness.

MANUFACTURER'S COUPON | 07.31.2021



LUMIFY™
BRIMONIDINE TARTRATE
OPHTHALMIC SOLUTION 0.025%
REDNESS RELIEVER EYE DROPS

• Works in 1 minute
• Lasts up to 8 hours

Sterile 0.25 FL OZ (7.5 mL)

Offer good on 7.5 mL size

SAVE \$2.00

on **LUMIFY™**

**BRIMONIDINE TARTRATE
OPHTHALMIC SOLUTION 0.025%
REDNESS RELIEVER EYE DROPS**

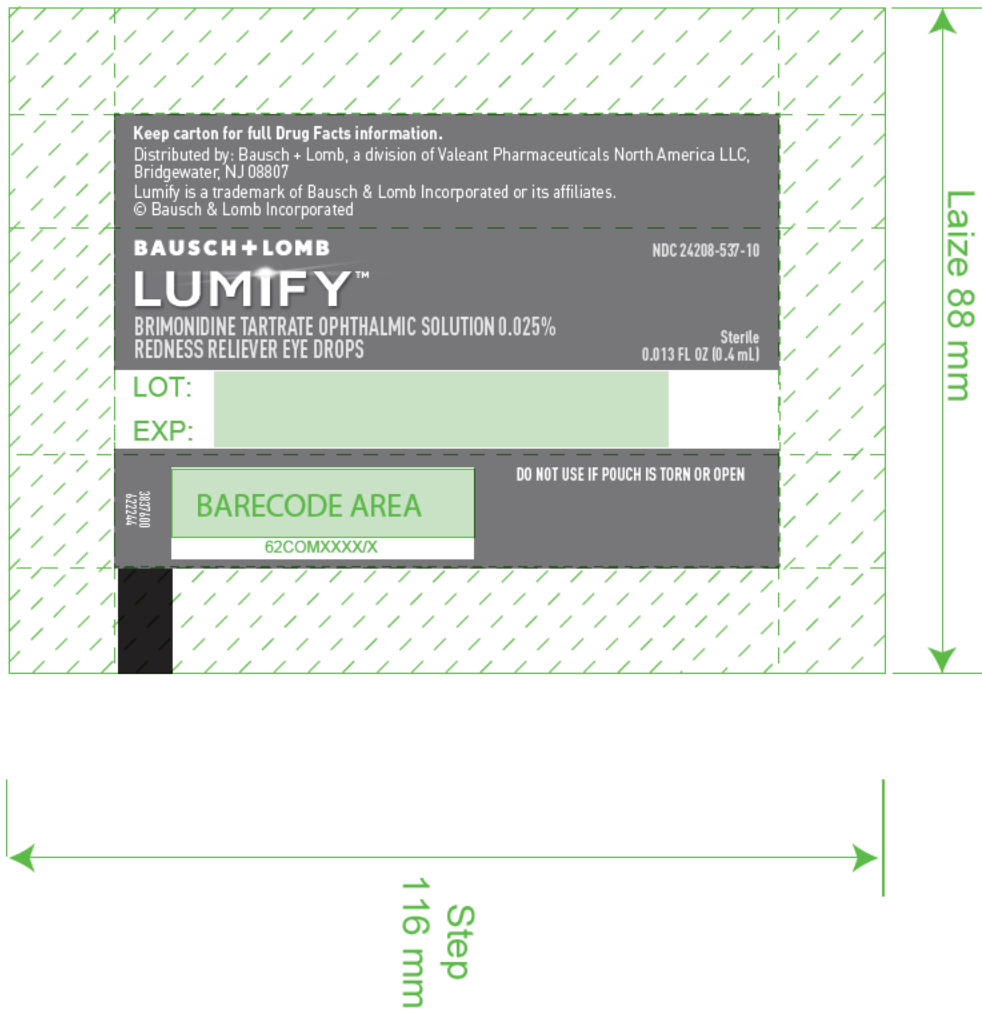
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1.14.1.1 Draft Carton and Container Labels

PROPOSED TRADE SINGLE DOSE UNIT FOIL POUCH



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