CENTER FOR DRUG EVALUATION AND RESEARCH

APPLICATION NUMBER:

207154Orig1s000

PROPRIETARY NAME REVIEW(S)



PROPRIETARY NAME REVIEW

Division of Medication Error Prevention and Analysis (DMEPA)
Office of Medication Error Prevention and Risk Management (OMEPRM)
Office of Surveillance and Epidemiology (OSE)
Center for Drug Evaluation and Research (CDER)

*** This document contains proprietary information that cannot be released to the public***

Date of This Review: July 8, 2015

Application Type and Number: NDA 207154

Product Name and Strength: Aczone (Dapsone) Gel, 7.5%

Product Type: Single ingredient product

Rx or OTC: Rx

Applicant/Sponsor Name: Allergan Inc.

Submission Date: April 28, 2015

Panorama #: 2015-411667

DMEPA Primary Reviewer: Carlos M Mena-Grillasca, RPh

DMEPA Team Leader: Kendra Worthy, PharmD

DMEPA Associate Director: Lubna Merchant, MS, PharmD



Contents

1	INTE	RODUCTION	
	1.1	Regulatory History	
		Product Information	
2 RESULTS			
		Promotional Assessment	
	2.2	Safety Assessment	
3	3 CONCLUSIONS		
	3.1	Comments to the Applicant	
4	RFFI	ERENCES	



1 INTRODUCTION

This review evaluates the proposed proprietary name, Aczone, from a safety and promotional perspective. The sources and methods used to evaluate the proposed name are outlined in the reference section and Appendix A respectively. The Applicant did not submit an external name study.

1.1 REGULATORY HISTORY

Aczone (Dapsone) Gel, 5% (NDA 021794) was approved on July 7, 2005. The proposed proprietary name, Aczone, was found conditionally acceptable in the IND for the 7.5% gel formulation¹.

The applicant submitted the name, Aczone, for review during the NDA on April 28, 2015.

1.2 PRODUCT INFORMATION

The following product information is provided in the April 18, 2014 proprietary name submission.

• Intended Pronunciation: ak-zōn

• Active Ingredient: dapsone

Indication of Use: Topical treatment of acne vulgaris

Route of Administration: Topical

Dosage Form: Gel

• Proposed Strength: 7.5% Currently Marketed: 5%

- Proposed Dose and Frequency (7.5% strength): Apply approximately a pea-sized amount of ACZONE Gel, 7.5%, in a thin layer to the acne affected areas once daily.
 Current Dose and Frequency (5% strength): Apply approximately a pea-sized amount of ACZONE Gel, 5%, in a thin layer to the acne affected areas twice daily.
- How Supplied:

Currently: 3 g laminate tube sample; 30 g, 60 g, 90 g laminate tube **Proposed**: 3 g laminate tube sample; 30 g, 60 g, 90 g airless pumps

Storage: 20 - 25° C (68 - 76° F), excursions permitted to 15 - 30° C (59 - 86° F)

Container and Closure Systems: n/a

¹ Mena-Grillasca, C. Proprietary Review for Aczone (IND 054440). Silver Spring (MD): FDA, CDER, OSE, DMEPA (US); Insert Date As 2014AUG08. RCM No.: 2014-17244.



_

2 RESULTS

The following sections provide information obtained and considered in the overall evaluation of the proposed proprietary name.

2.1 PROMOTIONAL ASSESSMENT

The Office of Prescription Drug Promotion (OPDP) determined the proposed name is acceptable from a promotional perspective. DMEPA and the Division of Dermatology and Dental Products (DDDP) concurred with the findings of OPDP's promotional assessment of the proposed name.

2.2 SAFETY ASSESSMENT

The following aspects were considered in the safety evaluation of the name.

2.2.1 United States Adopted Names (USAN) Search

There is no USAN stem present in the proprietary name¹.

2.2.2 Components of the Proposed Proprietary Name

The applicant indicated in their submission that the proposed name, Aczone, is derived from the existing product, Aczone (dapsone) Gel, 5%. This proprietary name is comprised of a single word that contains the letters 'ac', which are used as a pharmaceutical abbreviation for oral products that are meant to be taken "before meals". However, since this is a topical product the letters 'ac' in the name are not misleading and cannot contribute to medication errors. Additionally, as noted above we did not retrieve any medication errors associated with name confusion with the name Aczone.

The Applicant is proposing a new 7.5% strength for their product line. The proposed 7.5% and the currently marketed 5% strengths share the same indication and dose; however, the frequency of administration differs (5% is applied twice daily vs. 7.5% is applied once daily). It is a common and accepted practice to have a product line with multiple formulations/dosage forms and strengths managed under one proprietary name. Therefore, given the precedent for using this naming convention, Aczone is an acceptable proprietary name for the 7.5% strength.

¹USAN stem search conducted on June 25, 2015.



Find authenticated court documents without watermarks at docketalarm.com.

DOCKET

Explore Litigation Insights



Docket Alarm provides insights to develop a more informed litigation strategy and the peace of mind of knowing you're on top of things.

Real-Time Litigation Alerts



Keep your litigation team up-to-date with **real-time** alerts and advanced team management tools built for the enterprise, all while greatly reducing PACER spend.

Our comprehensive service means we can handle Federal, State, and Administrative courts across the country.

Advanced Docket Research



With over 230 million records, Docket Alarm's cloud-native docket research platform finds what other services can't. Coverage includes Federal, State, plus PTAB, TTAB, ITC and NLRB decisions, all in one place.

Identify arguments that have been successful in the past with full text, pinpoint searching. Link to case law cited within any court document via Fastcase.

Analytics At Your Fingertips



Learn what happened the last time a particular judge, opposing counsel or company faced cases similar to yours.

Advanced out-of-the-box PTAB and TTAB analytics are always at your fingertips.

API

Docket Alarm offers a powerful API (application programming interface) to developers that want to integrate case filings into their apps.

LAW FIRMS

Build custom dashboards for your attorneys and clients with live data direct from the court.

Automate many repetitive legal tasks like conflict checks, document management, and marketing.

FINANCIAL INSTITUTIONS

Litigation and bankruptcy checks for companies and debtors.

E-DISCOVERY AND LEGAL VENDORS

Sync your system to PACER to automate legal marketing.

