

**CENTER FOR DRUG EVALUATION AND  
RESEARCH**

*APPLICATION NUMBER:*  
**203168Orig1s000**

**OTHER REVIEW(S)**

**FOOD AND DRUG ADMINISTRATION  
Center for Drug Evaluation and Research  
Office of Prescription Drug Promotion**

**\*\*\*Pre-decisional Agency Information\*\*\***

## Memorandum

**Date:** March 20, 2013

**To:** Mike Puglisi, Regulatory Health Project Manager  
Division of Transplant and Ophthalmology Products (DTOP)

**From:** Christine Corser, Pharm.D., Regulatory Review Officer  
Office of Prescription Drug Promotion (OPDP)

**Subject:** OPDP Labeling Consult Review  
NDA #203168  
PROLENSA™ (bromfenac ophthalmic solution) 0.07%

---

As requested in your consult dated July 23, 2012, the Office of Prescription Drug Promotion (OPDP) has reviewed the draft labeling for PROLENSA™ (bromfenac ophthalmic solution) 0.07%.

Our comments are based on the substantially complete version of the labeling titled, "nda 203168 draft PI 3\_20\_13.doc" which was received via email from Mike Puglisi on March 20, 2013.

OPDP has reviewed the PI and our comments are attached in the substantially complete clean version of the labeling.

If you have any questions about our comments on the PI, please contact Christine Corser at 6-2653 or at [christine.corser@fda.hhs.gov](mailto:christine.corser@fda.hhs.gov).

Thank you for the opportunity to review this PI.

4 Pages of Draft Labeling have been Withheld in Full as b4 (CCI/TS)

-----  
**This is a representation of an electronic record that was signed electronically and this page is the manifestation of the electronic signature.**  
-----

/s/  
-----

CHRISTINE G CORSER  
03/20/2013

**Department of Health and Human Services  
Public Health Service  
Food and Drug Administration  
Center for Drug Evaluation and Research  
Office of Surveillance and Epidemiology  
Office of Medication Error Prevention and Risk Management**

**Label, Labeling and Packaging Review**

Date: February 8, 2013

Reviewer: Jung Lee, RPh  
Division of Medication Error Prevention and Analysis

Team Leader: Jamie Wilkins Parker, PharmD  
Division of Medication Error Prevention and Analysis

Division Director: Carol Holquist, RPh  
Division of Medication Error Prevention and Analysis

Drug Name and Strength: Prolensa (Bromfenac Ophthalmic Solution), 0.07%

Application Type/Number: NDA 203168

Applicant: Bausch & Lomb, Inc

OSE RCM #: 2012-2059

\*\*\* This document contains proprietary and confidential information that should not be released to the public.\*\*\*

## Contents

1	Introduction.....	1
1.1	Product Information .....	1
2	Methods and Materials Reviewed.....	2
2.1	Selection of Medication Error Cases.....	2
2.2	Labels and Labeling .....	2
3	Recommendations.....	3
	Appendices.....	5
	Appendix A. Database Descriptions.....	5

# Explore Litigation Insights

Docket Alarm provides insights to develop a more informed litigation strategy and the peace of mind of knowing you're on top of things.

## Real-Time Litigation Alerts



Keep your litigation team up-to-date with **real-time alerts** and advanced team management tools built for the enterprise, all while greatly reducing PACER spend.

Our comprehensive service means we can handle Federal, State, and Administrative courts across the country.

## Advanced Docket Research



With over 230 million records, Docket Alarm's cloud-native docket research platform finds what other services can't. Coverage includes Federal, State, plus PTAB, TTAB, ITC and NLRB decisions, all in one place.

Identify arguments that have been successful in the past with full text, pinpoint searching. Link to case law cited within any court document via Fastcase.

## Analytics At Your Fingertips



Learn what happened the last time a particular judge, opposing counsel or company faced cases similar to yours.

Advanced out-of-the-box PTAB and TTAB analytics are always at your fingertips.

## API

Docket Alarm offers a powerful API (application programming interface) to developers that want to integrate case filings into their apps.

## LAW FIRMS

Build custom dashboards for your attorneys and clients with live data direct from the court.

Automate many repetitive legal tasks like conflict checks, document management, and marketing.

## FINANCIAL INSTITUTIONS

Litigation and bankruptcy checks for companies and debtors.

## E-DISCOVERY AND LEGAL VENDORS

Sync your system to PACER to automate legal marketing.